

Özen Baş, PhD

EDUCATION

2018 **Indiana University, The Media School**

Ph.D. in Mass Communications

Dissertation Title: *The Potential of Twitter Images for Galvanizing Citizens to Collective Action*

2009 **University of Leeds, Leeds, United Kingdom, School of Media and Communication**

M.A. in Political Communication

2008 **Bogazici University, Istanbul, Turkey**

B.A. in Sociology with Honors

B.A. in Political Science & International Relations, with Honors

PROFESSIONAL APPOINTMENTS

2020 **Kadir Has University, Department of New Media**

Assistant Professor

2019 **Kadir Has University, Department of New Media**

Visiting Scholar

2018 **Indiana University, The Media School**

Postdoctoral Researcher and Visiting Lecturer

İdari Görevler

2020-2021 **Kadir Has Üniversitesi, Yeni Medya Bölümü**

Bölüm Başkan Yardımcısı

2021- **Kadir Has Üniversitesi, İletişim Fakültesi**

Dekan Yardımcısı

PUBLICATIONS

Peer-reviewed Journal Articles

- 2022 Grabe, M. E., & Bas, O. (2022). Applying Bem's Sex Role Inventory to Presidential Campaign Coverage: Genderization of American Political Parties. *International Journal of Communication*, 16, 23
- 2020 Ogan, C. L., & Bas, O. (2020). Use of Social Media in the Struggle Surrounding Violence Against Turkish Women. *International Journal of Communication*, 14, 19.
- 2020 Kim, M., Hale, B. J., Grabe, M. E., & Bas, O. (2020). Who is responsible? The impact of emotional personalization on explaining the origins of social problems. *Atlantic Journal of Communication*, 1-14. <https://doi.org/10.1080/15456870.2020.1752693>
- 2017 Grabe, M.E., Kleemans, M., Bas, O., Myrick, J. G., & Kim, M. (2017). Putting a human face on cold-hard-facts: Effects of emotional personalization on perceptions of issue importance. *International Journal of Communication*, 11, 23. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/4824>
- 2016 Bas, O., & Grabe, M. E. (2016). Personalized news and participatory intent: How emotional displays of everyday citizens promote political involvement. *American Behavioral Scientist*, 60(14), 1719-1736.
- 2016 Kharroub, T., & Bas, O. (2016). Social media and protests: An examination of Twitter images of the 2011 Egyptian revolution. *New Media & Society*, 18(9), 1973-1992. doi: 10.1177/1461444815571914
- 2016 Van Driel, I. I., Grabe, M. E., Bas, O., & Kleemans, M. (2016). Demographics and the Social Brain on Memory for News. *Politics and Life Sciences*, 35(1), 61-73.
- 2015 Bas, O., & Grabe, M. E. (2015). Emotion-provoking personalization of news: Informing citizens and closing the knowledge gap? *Communication Research*, 42(2), 159-185.
- 2015 Grabe, M. E., Bas, O., & van Driel, I. I. (2015). Defecting from the Gutenberg legacy: Employing images to test knowledge gaps. *Journal of Communication*, 65(2), 300-319.
- 2012 Grabe, M. E., Bas, O., Pagano, L. A., & Samson, L. (2012). The architecture of female competition: Derogation of a sexualized female news anchor. *Journal of Evolutionary Psychology*, 10(3), 107-133.

Encyclopedia Entries

- 2015 Bas, O., & Grabe, M. E. (2015). Sound bite. In Mazzoleni, G. (Ed.), *The International Encyclopedia of Political Communication*. Malden, MA: Blackwell Publishing.

Book Chapters

2021 Bas, O., & Kurgun, H. Siyasal Katılımda Yeni Medya Alanı: Yeni Medyada Siyasal Katılımı Yeniden Düşünmek: Literatür Ne Söylüyor? In Yuksel, H. (Ed.), *A'dan Z'ye Yeni Medya Çalışmaları*. Istanbul: Efe Akademi Yayınevi.

2021 Grabe, M. E., & Bas, O. Reconsidering Informed and Participatory Citizenship in the Current Media Ecosystem. In S. Coen and P. Bull (Eds.), *The Psychology of Journalism*. (pp. 87-110). New York: Oxford University Press.

AWARDS

2014 Indiana University Graduate and Professional Student Organization Research Award

2014 Indiana University College of Arts and Sciences Travel Award

CONFERENCE PAPERS PRESENTED

2019 Bas, O., & Grabe, M. E. *The Potential of Twitter Images for Galvanizing Citizens to Collective Action*. Paper presented at the Political Communication Division of the International Communication Association, Washington, D.C. May 24-28.

2017 Kim, M., Hale, Brent. J., Grabe, M. E., & Bas, O. *Who is Responsible? The Impact of Emotional Personalization on Explaining the Origins of Social Problems*. Paper presented at the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Chicago, IL. August 9-12.

2015 Bas, O., & Grabe, M. E. *The participatory potential of emotional personalization in news*. Paper presented at the Political Communication Division of the International Communication Association, Puerto Rico. May 21-25.

2015 Van Driel, I. I., Kleemans, M., Bas, O., & Grabe, M. E. *Gender Differences in Memory for Social and Inanimate Visuals in a Mediated Environment*. Paper presented at the Information Systems Division of the International Communication Association, Puerto Rico. May 21-25.

2014 Myrick, J. G., Kleemans, M., Grabe, M.E., Bas, O., & Kim, M. *Putting a human face on cold-hard-facts: Effects of emotional personalization on perceptions of issue importance*. Paper presented at the Mass Communication Division of the National Communication Association, Chicago, IL. November 20-23.

2014 Kim, M., Myrick, J. G., Bas, O., van Driel, I. I., & Grabe, M.E. *Measuring implicit reactions to social issues through computerized analysis of written responses to news stories*. Paper presented at the Language and Social Interaction Division of the National Communication Association, Chicago, IL. November 20-23.

- 2014 Grabe, M. E., Bas, O., & van Driel, I. I. *Defecting from The Gutenberg legacy: Employing images to test knowledge gaps*. Paper presented at the Journalism Division of the International Communication Association, Seattle, WA. May 22-26.
- 2014 Kleemans, M., Bas, O., van Driel, I. I., & Grabe, M. E. *Parsing gender gaps on news memory making and decay*. Paper presented at the Information Systems Division of the International Communication Association, Seattle, WA. May 22-26.
- 2013 Bas, O., & Grabe, M. E. *Emotion-provoking personalization of news: Informing citizens and closing the knowledge gap?* Paper presented at the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Washington, D.C. August 8-11.
- 2013 Bas, O., & Kharroub, T. *Anatomy of the Egyptian revolution through Twitter images*. Paper presented at the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Washington, D.C. August 8-11.
- 2012 Grabe, M.E., Bas, O., Pagano, L.A., & Samson, L. *The architecture of female competition: Derogation of a sexualized female news anchor*. Paper presented at the Mass Communication Division of the International Communication Association, Phoenix, AZ. May 24-28.
- 2011 Bas, O., Grabe, M. E., Pagano, L. A. & Samson, L. *Audience responses to female anchors' sexual attractiveness: Gender differences and intra-sexual competition*. Paper presented at the Association for Politics and the Life Sciences, Cincinnati, OH. October 13-15.
- 2011 Bas, O. *Online deliberation in Turkey: Bridging the divisions*. Paper presented to Political Communication Preconference of the International Communication Association's annual meeting, Boston, MA. May 26-30.

DEPARTMENTAL TALKS

- 2014 Bas, O., & Grabe, M. E. "The participatory potential of emotional personalization in news." Journalism/Telecommunications Brown Bag. The Media School, Indiana University. October 24.
- 2014 Bas, O., & Kharroub, T. "Protests and social media: An examination of Twitter images of the 2011 Egyptian revolution." Media Arts & Sciences Speaker Series. Department of Telecommunications, Indiana University. February 28.
- 2013 Bas, O., & Grabe, M. E. "Shrinking knowledge gaps? The informative potential of emotionally personalized news." Media Arts & Sciences Speaker Series. Department of Telecommunications, Indiana University. March 29.

2012 Grabe, M.E., Bas, O., & Samson, L. "Female anchor sexuality on display: Findings of cognitive fog and brewing cat fights at the news reception end." Media Arts & Sciences Speaker Series. Department of Telecommunications, Indiana University. February 3.

TEACHING EXPERIENCE

Instructor of Record

CF232 Communication Research Methods (Spring 2020)
NM212 Social Media (Spring 2020)

LE598/SGS598/SGS698 Seminar (Fall 2019)
CF111 Introduction to Communicationscapes (Fall 2019)
D337 New Media—Social Media and Social World (Fall 2018)

RESEARCH ASSISTANCE

2018 Assisted Elaine Monaghan, professor of practice in the Media School of Indiana University, on conceptually designing and coordinating an interdisciplinary symposium on representations of religion in media, which was supported by a grant from the Luce/ACLS Program in Religion, Journalism & International Affairs.

2017 Provided research assistance to Shu Cole of School of Public Health of Indiana University. Assisted her in quantitatively coding in-depth interviews conducted with people with spinal cord injury about their travel experiences and preparing the results for conference submissions and manuscript drafts.

SERVICE TO PROFESSION

2020 Reviewed a manuscript for *Environmental Communication*

2017 Reviewed a manuscript for *Journal of Communication*

2017 Reviewed a manuscript for *British Journal of Political Science*

2016 Reviewed a manuscript for *Social Science Computer Review*

2015 Reviewed a manuscript for *Communication Research*

2015 Reviewed a manuscript for *Journal of Communication*

LANGUAGES

Turkish: Native

English: Fluent

PROFESSIONAL MEMBERSHIPS

International Communication Association

National Communication Association

Association for Education in Journalism and Mass Communication