

## Curriculum Vitae

<b>Name Surname</b>	: Metin KOZAK
<b>Date of Birth</b>	: 29th April 1968
<b>Web page</b>	: <a href="http://www.metinkozak.net">www.metinkozak.net</a>
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### Academic Experience

Degree	University	Department	Year
Ph.D.	Sheffield Halam University, UK	School of Leisure and Sports Management	1996-2000
MSc	Dokuz Eylül University, Turkey	Department of Tourism Management	1991-1993
B.A.	Çukurova University, Turkey	School of Tourism and Hospitality Management	1986-1991

### Academic Positions

Title	University	Department	Year
Professor	Kadir Has University, Turkey	School of Communication	16 September -
Visiting Professor	Bournemouth University, UK	School of Management	1 July–1 September 2016
Visiting Professor	Hong Kong Polytechnic University, SAR China	School of Hotel & Tourism Management	1 August 2014-1 August 2015
Professor	Dokuz Eylül University, Turkey	School of Tourism & Hospitality Management	1 March 2013-15 September 2021
Professor	Mugla University, Turkey	School of Tourism & Hospitality Management	2009-2013
Research Fellow	Facultés Universitaires Notre-Dame de la Paix, Belgium	Faculty of Business & Economics	1 September 2005-1 September 2006
Associate Professor	Mugla University, Turkey	School of Tourism & Hospitality Management	2003-2009
Assistant Professor	Mugla University, Turkey	School of Tourism & Hospitality Management	2001-2003
Research Assistant	Mugla University, Turkey	School of Tourism & Hospitality Management	1995-2001
Full-time Lecturer	Mugla University, Turkey	Vocational School	1992-1995

## **Membership to International Organisations**

- Fellow, International Academy for the Study of Tourism (2015 - ).
- President, International Academy of Culture, Tourism and Hospitality Research (2012 - 2014).
- Selected Member, Tourism and Hospitality Educators Association of Asia (May 2014 - )
- Selected Member, Association of International Experts in Tourism (Aiest), St. Galen, Switzerland (September 2007-2019).
- Selected Member, Tourist Research Centre, Brugge, Belgium (March 2007 - )
- Affiliate Professor, Division of Industrial Marketing & e-Commerce, Luleå University of Technology, Sweden (June 2006 - )
- Research Fellow, Center for Research on Consumption and Leisure University of Namur (FUNDP), Namur, Belgium (September 2005 - )
- Founding Member, International Academy of Culture, Tourism and Hospitality Research (July 2005)
- Research Associate, Centre for Hospitality Management, Sheffield Hallam University, UK (November 2000 - )

## **Invited Speaker / Visiting Professor**

1. Invited Speaker, Future Directions for Research in Social Sciences. CEFAGE, University of Aveiro, Portugal, 6 July 2020.
2. Moderator, Uniting around COVID-19: A Starting Point for Emerging Interdisciplinary Tourism Research. Webinar, 11 June 2020.
3. Moderator, Doktora Süreci: Beklentiler, Deneyimler ve Çıktılar. Webinar, 4 June 2020. (in Turkish).
4. Moderator, Reinventing Tourism: The Future of Tourism. Webinar, 25 May 2020.
5. Moderator, Turizmde Dijital Devrim. Webinar, 24 May 2020. (in Turkish).
6. Invited Speaker, Pandemi Yaşam Biçimimizi ve Seyahat Alışkanlıklarımızı Değiştirebilecek mi? Dokuz Eylül Üniversitesi Konferanslar Dizisi, İzmir, Turkey, 11 May 2020 (in Turkish).

7. Invited Speaker, Yeni Şeyler Söylemek Gerek, Selçuk Üniversitesi Konferanslar Dizisi, Webinar, 7 May 2020 (in Turkish).
8. Moderator, Reinventing Tourism: Cross-Country Perspective. Webinar, 29 April 2020.
9. Invited Speaker, 16th Research Methods Seminar on Academic Writing, Antalya, Turkey, 29 January–2 February 2020. (in Turkish)
10. Chair, Doctoral colloquium, *12<sup>th</sup> Consumer Behavior in Tourism Symposium*. 11-14 December 2019, Bruneck, Italy.
11. Invited speaker, “Is it really a holiday? Reflections from all-inclusive hotel experiences”. *Tourism on Islands in the 21<sup>st</sup> Century*, 25-27 November 2019, Tenerife, Spain.
12. Invited speaker, “21. Yüzyılda Turizm Eğitimi”. *Mersin Turizm Fakültesi'nin 40. Yıl Etkinliği*. 21 October 2019, Mersin Turkey. (in Turkish)
13. Invited speaker, “Writing and publishing techniques”. *7. Örgütsel Davranış Kongresi*, 31 October 2019, Burdur, Turkey. (in Turkish)
14. Invited speaker, “Why we have become overbooked? Solutions for overmarketing and demarketing in city tourism”. *4th International Tourism Conference*, 16-19 October 2019, Eskişehir, Turkey.
15. Invited speaker, “Yatay mı yapay mı? 21. yüzyıl şehir turizmi senaryoları”. *20. Ulusal Turizm Kongresi*, 16-19 October 2019, Eskişehir, Turkey. (in Turkish)
16. Invited speaker for two panels on the future of tourism education and tourism publishing procedures. 25. APTA Tourism Conference, 1–5 July 2019, Hao Mi, Vietnam.
17. Invited speaker, Blurry minds in tourism research: Setting the agenda for the future. 5th EATSA Annual Conference, 25-30 June 2019, Antalya, Turkey.
18. Invited speaker, Future of tourism marketing. International Sustainable Tourism Development Conference, 24-26 April 2019, Dakhla, Morocco.
19. Invited Speaker, 15th Research Methods Seminar on Academic Writing, Antalya, Turkey, 1-5 February 2019. (in Turkish)
20. Invited speaker, McDonaldization of research methods and outputs: Suggestions to set up a slow mechanism in tourism research”. TMS 2018 Algarve Conference, 14-17 November 2018, Faro, Portugal.
21. Visiting Professor, Assumption University, Thailand (18-27 May 2018). Taught Advanced Destination Marketing at PhD Level.

22. Invited Speaker, 14th Research Methods Seminar on Academic Writing, Antalya, Turkey, 1-5 February 2018. (in Turkish)
23. Invited Speaker, How to submit papers?, 9th World Conference for Graduate Conference in Tourism, Hospitality & Leisure, Cartagena, Spain, 6-11 June 2017.
24. Invited Speaker, Suggestions for the performance indicators of published and cited papers, Dokuz Eylul University, Izmir, Turkey, 8 May 2017. (in Turkish).
25. Invited Speaker, Writing academic papers, Dokuz Eylul University, Izmir, Turkey, 3 May 2017. (in Turkish).
26. Invited Speaker, Types of metrics used for the ranking of universities, Izmir, Turkey, 25 March 2017. (in Turkish).
27. Invited Speaker, 13th Research Methods Seminar on Academic Writing, Antalya, Turkey, 1-5 February 2017. (in Turkish).
28. Invited Speaker, Writing papers and textbooks, Dokuz Eylul University, Foca, Turkey, 6 January 2017. (in Turkish).
29. Invited Speaker, The history of tourism & hospitality journals, 2nd International Tourism Conference, Las Palmas, Spain, 15-17 December 2017.
30. Visiting Professor, Assumption University, Thailand (3-12 June 2016). Taught Advanced Destination Marketing at PhD Level.
31. Visiting Professor, Eurasian National University, Kazakhstan (10-22 November 2016). Taught Research Methods at PhD Level.
32. Invited Speaker, Branding destinations, L.N Gumilyev Eurasian National University, Astana, Kazakhstan, 3-17 November 2016.
33. Invited Speaker, From travel narratives to confirmatory personal introspection studies: Implications for consumer behaviour research in tourism, Bournemouth University, Bournemouth, UK, 27 July 2016.
34. Invited as a Visiting Professor to give a lecture on tourism marketing for PhD students at ABAC, Bangkok, Thailand, 3-13 June 2016.
35. Invited as a keynote to deliver a speech on “How does Innovation Matter in Maintaining Sustainable Development? Metropol Cities as Tourist Attractions”. International Tourism and Hospitality Conference, Taipei, Taiwan, 6-8 May 2016.
36. Invited Speaker, *12th Research Methods Seminar on Academic Writing*, Antalya, Turkey, 27-31 January 2016.

37. Visiting Professor, *Taught Tourism Marketing at PhD Level*. University of Europe, Portugal (3-7 February 2016).
38. Invited Speaker, *Tips on Academic Writing, 6th Advances in Tourism Marketing (ATMC) Conference*, Joensuu, Finland, 8-10 September 2015.
39. Invited Speaker, *What and How to do it? APTA 2015 Conference* (14-17 May), Kuala Lumpur, Malaysia
40. Invited Speaker, *Academic Trend: What should we do? APTA 2015 Conference* (14-17 May), Kuala Lumpur, Malaysia
41. Invited Speaker, *Partnership between Industry and Academy. 2015 WHTER & ICES Conference* (20-22 May), Seoul, South Korea
42. Invited Speaker, *Authors and Editors Workshop – Organised by Routledge and TUBITAK* (6 April 2015), Antalya, Turkey.
43. Invited Speaker, *The Future of Tourism & Experiential Marketing: Moving from Current Issues to Future Trends. 7th International Tourism Congress* (2-4 December 2014). Muscat, Oman
44. Invited speaker, *Marketing Implications for Developing Culture Tourism in Mashhad, International Scientific-Strategic Conference on Tourism Development* (18-20 October), Mashhad, Iran.
45. Invited speaker, *How to Publish in Scholarly Journals: Challenges & Prospects for the Future. 7th World Conference for Graduate Research in Tourism, Hospitality and Leisure* (3-8 June), İstanbul, Turkey.
46. Visiting Professor, Hong Kong Polytechnic University, SAR, China (1 August 2014 – 1 August 2015). Taught *Managing Marketing, Research Methods and Strategic Management* Masters and Undergraduate Levels.
47. Invited Speaker, *International Online Conference on Innovative Economy and Kazakhstan: Sustainable Development and Globalisation*, L. N Gumilyev Eurasian National University, Astana, Kazakhstan (25 April 2014).
48. Invited Speaker, Silpakorn University, *International Conference 2013: Towards the Next Decade of Hospitality and Creative Economics – Looking Forward to 2020. The Future of Tourism Marketing and Management: Moving from Current Issues to Future Trends*, Bangkok, Thailand (1–3 December 2013)
49. Visiting Professor, Eurisia National University, Kazakhstan (18–29 December 2013). Taught *Research Methods at PhD Level*.

50. Visiting Professor, National Chiayi University, Taiwan (10–22 November 2013). Taught Consumer Behavior at Masters Level.
51. Visiting Professor, Eurisia National University, Kazakhstan (21–31 May 2013). Taught Research Methods at PhD Level.
52. Visiting Professor, Eurisia National University, Kazakhstan (25 March – 07 April 2013). Taught Academic Writing at PhD Level.
53. Invited Speaker, 11<sup>th</sup> Research Methods Seminar on Academic Writing, Afyonkarahisar, Turkey, 13–17 February 2013.
54. Visiting Professor, Assumption University, Thailand (12–19 January 2013). Taught Advanced Destination Marketing at PhD Level.
55. Visiting Professor, National Chiayi University, Taiwan (05–17 November 2012). Taught Marketing Eco-tourism at Masters Level.
56. Invited Speaker, 1st Tourism and Hospitality Marketing Workshop (11 October 2012). Tabriz, Iran, The Future of Tourism Marketing
57. Invited Speaker, 5th International Congress of Islamic Geographers. Tabriz, Iran, Tourism Development in Turkey (9–10 October 2012).
58. Visiting Professor, Bournemouth University, UK (01 July–15 August 2012). Worked on a project of Wellness Tourism and Destination Marketing.
59. Visiting Professor, University of Sassari, Italy (04–14 July 2012). Taught Destination Branding.
60. Visiting Professor, Assumption University, Thailand (24 May–03 June 2012). Taught Advanced Destination Marketing at PhD Level.
61. Invited Speaker, Akdeniz University, Turkey (20 April 2012). Observations on Market Saturation and Product Differentiation.
62. Visiting Professor, Eurisia National University, Kazakhstan (21 February–04 March 2012). Taught Tourism Marketing at Masters and PhD Level.
63. Invited Speaker, Kazakh Humanities and Law University, Kazakhstan (03 March 2012). Taught Sustainable Tourism at Undergraduate Level.
64. Invited Speaker, 10<sup>th</sup> Research Methods Seminar on Academic Writing, Antalya, Turkey, 23–28 January 2012.
65. Visiting Professor, National Chiayi University, Taiwan (26 November–09 December 2011). Taught Tourism Marketing at Masters and PhD Level.

66. Invited Speaker, Modern Hospitality and Tourism Development Conference, Meanings of Hospitality in Global Tourism. Tehran, Iran. 02 October 2011.
67. International Conference on Tourism Management and Sustainable Development, Observations on Market Saturation and Product Differentiation. Shiraz, Iran. 28–29 September 2011.
68. Visiting Professor, Department of Tourism, University of Applied Sciences, Finland (11–16 April 2011). Taught Tourism Marketing at Undergraduate Level.
69. Visiting Professor, Assumption University, Thailand (04–13 March 2011). Taught Advanced Destination Marketing at PhD Level.
70. Invited Speaker, 9<sup>th</sup> Research Methods Seminar on Academic Writing, Antalya, Turkey, 30 January–06 February 2011.
71. Invited Speaker, Developments in International Tourism and Reflections on Thermal Tourism. Afyon Kocatepe University, Afyonkarahisar, Turkey. 05 November 2010.
72. Invited Speaker, 8<sup>th</sup> Research Methods Seminar on Academic Writing, Antalya, Turkey, 30 January–02 February 2010.
73. Visiting Professor, School of Tourism and Hospitality Management, Shih-Chien University, Taiwan (24 December 2009). Taught Publishing in Tourism Journals at Masters Level.
74. Visiting Professor, School of Tourism and Hospitality Management, I-Shou University, Taiwan (27 December 2009). Taught Publishing in Tourism Journals at Masters Level.
75. Visiting Professor, School of Tourism and Hospitality Management, National Peng-hu University, Taiwan (29 December 2009). Taught Publishing in Tourism Journals at Masters Level.
76. Visiting Professor, Assumption University, Thailand (30 October–05 November 2009). Taught Advanced Destination Marketing at PhD Level.
77. Invited Speaker, 7<sup>th</sup> Research Methods Seminar on Academic Writing, Antalya, Turkey, 30 January–02 February 2009.
78. Visiting Lecturer, International Office, Lulea University of Technology (Sweden-Iran) (1–5 December 2008). Taught Hospitality Marketing at Masters Level.
79. Invited Speaker, Dokuz Eylül University (Turkey) (27 May 2008). Taught Tourism Research at PhD Level.

80. Invited Speaker, by European Investment Bank, ITB Berlin, Germany (5–7 March 2008). Spoke about Tourism Marketing Strategies for Turkey.
81. Visiting Lecturer, International Office, University of Esfahan and Lulea University of Technology, Sweden (6–8 December 2007). Taught Hospitality Management at Masters Level.
82. Visiting Professor, School of Tourism and Hospitality Management, National Peng-hu University, Taiwan (30 October 2007). Taught Publishing in Tourism Journals at Masters Level.
83. Visiting Professor, Graduate Department of Tourism and Hospitality Management, National Chiayi University, Taiwan (02 November 2007). Taught Publishing in Tourism Journals at PhD Level.
84. Visiting Lecturer, School of Tourism Management, University of Algarve, Faro, Portugal (27–28 September 2007). Taught Destination Competitiveness: Management, Marketing and Measurement Issues at PhD level.
85. Visiting Lecturer, Faculty of Economics, University of Valencia, Spain (30 April–4 May 2007). Taught Consumer Behavior and Marketing at PhD level.
86. Visiting Lecturer, Department of Tourism, Kodolonyi Janos University, Hungary (15-19 April 2007). Taught Destination Marketing and Competitiveness at Undergraduate Level.
87. Visiting Lecturer, International Office, University of Esfahan and Lulea University of Technology, Sweden (23-27 September 2006). Taught Hospitality Management at Masters Level.
88. Research Fellow, Department of Business Administration, University of Namur (Facultés Universitaires Notre-Dame de la Paix), Belgium (01 September 2005 - 31 August 2006)
89. Visiting Lecturer, Department of Environment and Tourism, Brock University, Ontario, Canada (28-30 March 2006). Taught Sustainable Tourism at Undergraduate Level.
90. Visiting Scholar, School of Business and Economics, College of Charleston, SC, USA (12-30 June 2005). Completed a project on Risk Perceptions published in International Journal of Tourism Research.
91. Visiting Lecturer, University of Balearic Islands, Spain (14-22 December 1997). Taught Use of IT in Tourism Marketing at Undergraduate Level.
92. Visiting Ph.D. Student, University of Ulster, Northern Ireland, UK, 23 April–12 July 1996.



## Financial Support

- Turkish Academy of Sciences Grant for Support International Journal Publications (Four papers in 2020)
- Turkish Academy of Sciences Grant for Support International Journal Publications (Three papers in 2019)
- Turkish Academy of Sciences Grant for Support International Journal Publications (Two papers in 2018)
- Dokuz Eylul University Foundation Grant for Scientific Studies Abroad (Helsinki, Finland 2016)
- Dokuz Eylul University Foundation Grant for Scientific Studies Abroad (Athes, Greece, 2015)
- Dokuz Eylul University Foundation Grant for Scientific Studies Abroad (Innsbruck, Austria, 2014)
- Dokuz Eylul University Foundation Grant for Scientific Studies Abroad (Athens, Greece, 2013)
- Mugla University Foundation Grant for Scientific Studies Abroad (Chiang Mai, Thailand, 2011)
- Mugla University Foundation Grant for Scientific Studies Abroad (Tokyo, Japan, 2010)
- Mugla University Foundation Grant for Scientific Studies Abroad (Poznan, Poland, 2009)
- Mugla University Foundation Grant for Scientific Studies Abroad (Kiel, Germany, 2008)
- Mugla University Foundation Grant for Scientific Studies Abroad (Kuala Lumpur, Malaysia, 2007)
- Mugla University Foundation Grant for Scientific Studies Abroad (Bozen, Italy, 2007)
- Mugla University Foundation Grant for Scientific Studies Abroad (Evora, Portugal, 2005)
- Turkish Academy of Sciences Grant for Support International Book Publications (2004)

- Mugla University Foundation Grant for Scientific Studies Abroad (Glasgow, Scotland, 2004)
- Mugla University Foundation Grant for Scientific Studies Abroad (Melbourne, Australia, 2003)
- Mugla University Foundation Grant for Support International Journal Publications (Two papers in 2003)
- Mugla University Foundation Grant for Support International Journal Publications (Two papers in 2002)
- Turkish Academy of Sciences Grant for Support International Journal Publications (Two papers in 2002)
- Turkish Academy of Sciences Grant for Participation to Scientific Studies Abroad (Zagreb, Croatia, 2001).
- Mugla University Foundation Grant for Scientific Studies Abroad (Chios, Greece 2000)
- Sheffield Hallam University Grant for Scientific Studies Abroad (Vienna, Austria, 2000)
- Sheffield Hallam University Grant for Scientific Studies Abroad (Dublin, Ireland, 1999)
- Sheffield Hallam University Grant for Scientific Studies Abroad (Lausanne, Switzerland, 1998)
- Sheffield Hallam University Grant for Scientific Studies Abroad (Houston, USA, 1998)
- Sheffield Hallam University Grant for Scientific Studies Abroad (Bornholm, Denmark, 1997).

### **Conference Organisations**

1. Co-chair for the *2nd Research Networking Conference for Hospitality & Tourism*, North Cyprus, 7–10 October 2020.
2. Co-chair for the *5th National Maritime Tourism Symposium*, 27–29 February 2020, Izmir, Turkey.
3. Co-chair for the *16th Research Methods Seminar*, 29 January–2 February 2020, Antalya, Turkey.

4. Co-chair for the *15th Academic Tourism Education Search Conference*, 26–29 December 2019, Turkey.
5. Co-chair for the *8th Advances in Tourism Marketing Conference*, Belgium, 3–7 September 2019.
6. Co-chair for the *13th Academic Tourism Education Search Conference*, 2–5 May 2019, İzmir, Turkey.
7. Co-chair for the *5th Recreation Research Conference*, 19–21 April 2019, Corum, Turkey.
8. Co-chair for the *1st Research Networking Conference for Hospitality & Tourism*, 5–9 March 2019, Viseu, Portugal.
9. Co-chair for the *15th Research Methods Seminar*, 27 January–4 February 2019, Antalya, Turkey.
10. Co-chair for the *Prof. Hasan Olalı Tourism Symposium*, 20–22 October 2018, İzmir, Turkey.
11. Co-chair for the *10th World Conference Graduate Research in Tourism, Hospitality and Leisure*, Cappadocia, Turkey, 2–7 October 2018.
12. Co-chair for the *6th Interdisciplinary Tourism Research Conference*, Cappadocia, Turkey, 2–7 October 2018.
13. Co-chair for the *9th National Graduate Students' Research Conference in Tourism*, Northern Cyprus, Turkey, 3–6 April 2018.
14. Co-chair for the *4th National Maritime Tourism Symposium*, 21–22 February 2018, İzmir, Turkey.
15. Co-chair for the *14th Research Methods Seminar*, 26 January–3 February 2018, Antalya, Turkey.
16. Co-chair for the *7th Advances in Tourism Marketing Conference*, Morocco, 6–9 September 2017.
17. Co-chair for the *9th World Conference Graduate Research in Tourism, Hospitality and Leisure*, Cartagena, Spain, 6–11 June 2017.
18. Co-chair for the *5th Interdisciplinary Tourism Research Conference*, Cartagena, Spain, 6–11 June 2017.

19. Co-chair for the *13th Research Methods Seminar*, 27–31 January 2017, Antalya, Turkey.
20. Co-chair for the *12th Academic Tourism Education Search Conference*, 24–25 January 2017, Girne-North Cyprus, Turkey.
21. Co-chair for the *11th Academic Tourism Education Search Conference*, 9–10 December 2019, Cappadocia, Turkey.
22. Co-chair for the *10th Academic Tourism Education Search Conference*, 22–25 September 2019, Sinop, Turkey.
23. Co-chair for the *8th World Conference Graduate Research in Tourism, Hospitality and Leisure*, Bodrum, Turkey, 24–30 May 2016.
24. Co-chair for the *4th Interdisciplinary Tourism Research Conference*, Bodrum, Turkey, 24–30 May 2016.
25. Co-chair for the *9th Academic Tourism Education Search Conference*, 7–9 April 2019, Kastamonu, Turkey.
26. Co-chair for the *12th Research Methods Seminar*, 27–31 January 2016, Antalya, Turkey.
27. Co-chair for the *6th Advances in Tourism Marketing Conference*, Finland, 2–4 September 2015.
28. Co-chair for the *7th World Conference Graduate Research in Tourism, Hospitality and Leisure*, Istanbul, Turkey, 3–8 June 2014.
29. Co-chair for the *3rd Interdisciplinary Tourism Research Conference*, İstanbul, Turkey, 3–8 June 2014.
30. Co-chair for the *6th Search Conference for Academic Tourism Education*, Bodrum, Turkey, 17–20 April 2014. (in Turkish)
31. Co-chair for the *2nd Recreation Research Conference*, Kuşadası, Turkey, 1 – 3 November 2013. (in Turkish)
32. Co-chair for the *5th Advances in Tourism Marketing Conference*, Faro, Portugal, 2 –4 October 2013.
33. Co-chair for the *63rd AIEST Conference*, Izmir, Turkey, 25–29 August 2013.
34. Chair for the *8th Consumer Psychology in Tourism, Hospitality and Leisure (CPTHL) Symposium*, Istanbul, Turkey, 2–5 June 2013.

35. Co-chair for the *5th Search Conference for Academic Tourism Education*, Manavgat, Turkey, 11–14 April 2013. (in Turkish)
36. Co-chair for the *6th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, Fethiye, Turkey, 24–29 April 2012.
37. Co-chair for the *2nd Interdisciplinary Tourism Research Conference*, Fethiye, Turkey, 24–29 April 2012.
38. Co-chair for the *1st Recreation Research Conference*, Kemer, Turkey, 11–14 April 2012. (in Turkish)
39. Co-chair for the *4th Search Conference for Academic Tourism Education*, Marmaris, Turkey, 27–30 October 2011. (in Turkish)
40. Co-chair for the *4th Advances in Tourism Marketing Conference (ATMC)*, Maribor-Slovenia, 4–7 September 2011.
41. Co-chair for the *46th Tourist Research Centre (TRC) Conference*, Bodrum, Turkey, 7–10 April 2011.
42. Co-chair for the *3rd Search Conference for Academic Tourism Education*, Dalaman, Turkey, 21–24 April 2011. (in Turkish)
43. Co-chair for the *5th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, Cappadocia, Turkey, 25–30 May 2010.
44. Co-chair for the *1st Interdisciplinary Tourism Research Conference*, Cappadocia, Turkey, 27–30 May 2010.
45. Chair for the *2nd Search Conference for Academic Tourism Education*, Fethiye, Turkey, 22–25 April 2010. (in Turkish)
46. Co-chair for the *3rd Advances in Tourism Marketing Conference (ATMC)*, Bournemouth, UK, 7–9 September 2009.
47. Chair for the *1st Search Conference for Academic Tourism Education*, Bodrum, Turkey, 23–26 April 2009. (in Turkish)
48. Co-chair for the *e-Culture & e-Tourism Workshop* (In co-operation with Middle East Technical University), Mugla, Turkey, 25–27 September 2008.
49. Co-chair for the *4th Graduate Research in Tourism Conference*, Antalya, Turkey, 23–27 April 2008.
50. Co-chair for the *2nd Advances in Tourism Marketing Conference (ATMC)*, Valencia, Spain, 10–12 September 2007.

51. Chair for *the 10th International Academy for Studies of Tourism Conference*, Mugla, Turkey, 15–20 May 2007.
52. Co-chair for *the 3rd Graduate Research in Tourism Conference*, Canakkale, Turkey, 25–28 May 2006.
53. Co-chair for *the 1st International Tourism Conference: Perspectives in Tourism Marketing*, Mugla, Turkey, 19–22 May 2005.

### Papers in Refereed International Journals

1. Sangchumnong, A., & **Kozak, M.** (2021). Impacts of tourism on cultural infiltration at a spiritual destination: A study of Ban Wangka, Thailand. *International Journal of Culture, Tourism and Hospitality Research*, ahead-of-print(ahead-of-print). doi:10.1108/IJCTHR-09-2019-0163
2. Kartari, A., Özen, A. E., Correia, A., Wen, J., & **Kozak, M.** (2021). Impacts of COVID-19 on changing patterns of household food consumption: An intercultural study of three countries. *International Journal of Gastronomy and Food Science*, 100420. doi:10.1016/j.ijgfs.2021.100420
3. Altinay, L., & **Kozak, M.** (2021). Revisiting destination competitiveness through chaos theory: The butterfly competitiveness model. *Journal of Hospitality and Tourism Management*, 49, 331-340. doi:10.1016/j.jhtm.2021.10.004
4. Liu, X., Wen, J., **Kozak, M.**, Jiang, Y., & Li, Z. (2021). Negotiating interdisciplinary practice under the COVID-19 crisis: opportunities and challenges for tourism research. *Tourism Review*, ahead-of-print(ahead-of-print). doi:10.1108/TR-01-2021-0034
5. Su, Z., McDonnell, D., Wen, J., **Kozak, M.**, Abbas, J., Šegalo, S., Li, X., Ahmad, J., Cheshmehzangi, A., Cai, J., Yang, L., & Xiang, Y.-T. (2021). Mental health consequences of COVID-19 media coverage: the need for effective crisis communication practices. *Globalization and Health*, 17(1), 1-8. doi:10.1186/s12992-020-00654-4
6. Wen, J., **Kozak, M.**, Yang, S., & Liu, F. (2021). COVID-19: Potential effects on Chinese citizens' lifestyle and travel. *Tourism Review*, 76(1), 74-87. doi:10.1108/tr-03-2020-0110
7. Wen, J., Hou, H., **Kozak, M.**, Meng, F., Yu, C.-E., & Wang, W. (2021). The missing link between medical science knowledge and public awareness: Implications for tourism and hospitality recovery after COVID-19. *European Journal of Management and Business Economics*, 30(2), 230-242. doi:10.1108/EJMBE-11-2020-0329
8. Correia, A., & **Kozak, M.** (2021). Past, present and future: Trends in tourism research. *Current Issues in Tourism*, 1-16. doi:10.1080/13683500.2021.1918069
9. Wen, J., Wang, W., **Kozak, M.**, Liu, X., & Hou, H. (2021). Many brains are better than one: The importance of interdisciplinary studies on COVID-19 in and beyond tourism. *Tourism Recreation Research*, 46(2), 310-313. doi:10.1080/02508281.2020.1761120

10. Kırlar-Can, B., Ertaş, M., & **Kozak, M.** (2021). Understanding the philosophy of tourism education: A perspective study in Turkey. *International Journal of Tourism Research*, 1-14. doi:10.1002/jtr.2472
11. Aksatan, M., Gunlu, E., & **Kozak, M.** (2020). Women academics in tourism: A cross-gender study in Turkey. *International Journal of Tourism Research*, 22(6), 711-725. doi:10.1002/jtr.2367
12. Li, Z., Zhang, S., Liu, X., **Kozak, M.**, & Wen, J. (2020). Seeing the invisible hand: Underlying effects of COVID-19 on tourists' behavioral patterns. *Journal of Destination Marketing & Management*, 18, 100502. doi:10.1016/j.jdmm.2020.100502
13. Wen, J., Wang, W., & **Kozak, M.** (2020). Small but mighty: A newfound respect for brief research communications. *Annals of Tourism Research*, 84, 102970. doi:10.1016/j.annals.2020.102970
14. Wen, J., Wang, C. C., & **Kozak, M.** (2020). Post-COVID-19 Chinese domestic tourism market recovery: Potential influence of traditional Chinese medicine on tourist behaviour. *Anatolia: An International Journal of Tourism and Hospitality Research*, 1-5. doi:10.1080/13032917.2020.1768335
15. Bavik, A., Correia, A., & **Kozak, M.** (2020). What makes our stay longer or shorter? A study on Macau. *Journal of China Tourism Research*, 17(2), 192-209. doi:10.1080/19388160.2020.1745346
16. Ertaş, M., & **Kozak, M.** (2020). Publish or perish: The proportion of articles versus additional sections in tourism and hospitality journals. *Journal of Hospitality and Tourism Management*, 43, 149-156. doi:10.1016/j.jhtm.2020.03.001
17. Correia, A., Kim, S. (Sam), & **Kozak, M.** (2020). Gastronomy experiential traits and their effects on intentions for recommendation: A fuzzy set approach. *International Journal of Tourism Research*, 22(3), 351-363. doi:10.1002/jtr.2340
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### **Non-refereed International Articles**

1. Overtourism. A. Correia & A. Rodrigues (eds., 2020). Dictionary of Tourism & Hospitality: A to Z. Actual: Portugal.

2. Sustainability. A. Correia & A. Rodrigues (eds., 2020). Dictionary of Tourism & Hospitality: A to Z. Actual: Portugal.
3. M. Kozak (2003) Destination Image Evaluation Part I. Eclipse: The Periodic Publication from Moonshine Travel Marketing for Destination Marketers. 9: 1-10 (with other 10 authors).
4. M. Kozak (2003) Destination Image Evaluation Part II. Eclipse: The Periodic Publication from Moonshine Travel Marketing for Destination Marketers. 10: 1-10 (with other 10 authors).

### International Conference Presentations

1. Moraes, M., Rodrigues, Á., Correia, A., & **Kozak, M.** (2021). Absorptive capacity, tourism and co-creation: An analysis of the literature. *8th Advances in Tourism Marketing (ATMC) Conference*, Namur, Belgium, 3-7 September.
2. **Kozak, M.** (2019). Progress in tourism academia: The chronological order of scholars by their academic background. *11th IAST Conference*, Bali, Indonesia, 5-10 May.
3. Inanc-Demir, M., & **Kozak, M.** (2019). Big Data and its Supporting Elements: Implications for Tourism and Hospitality Marketing. *6th Interdisciplinary Tourism Conference*, 2-7 October, Cappadocia, Turkey.
4. Kaewumpai, I., & **Kozak, M.** (2016). Influence of tourist personality on destination satisfaction: The cases of Bangkok, Phuket, and Chiangmai. *International Graduate Research Conference*, Bangkok, Thailand, 30 June-1 July.
5. Correia, A., & **Kozak, M.** (2016). Tourists' spending behavior in Portugal: A quantile regression analysis. *51th TRC Meeting*, Helsinki, Finland, 31 March-3 April.
6. Özgen, H. K., & **Kozak, M.** (2016). A new taxonomy for the categorization of hotel offerings. *8th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, 24-29 May, Bodrum, Turkey.
7. Aktas, G., Sel, Z. G., Sener, S., & **Kozak, M.** (2016). Triggering effects of conferences on encouraging delegates to visit secondary destinations. *8th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, 24-29 May, Bodrum, Turkey.
8. Aslan, A., & **Kozak, M.** (2016). A Critical Debate on the Tourism Academia and Industry Collaboration within the Neoliberal Paradigm. *8th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, 24-29 May, Bodrum, Turkey.
9. Rodrigues, A.I., Correia, A., & **Kozak, M.** (2015). Lake-destination image assessment: The case of the Alqueva Reservoir, Portugal. *6th Advances in Tourism Marketing (ATMC) Conference*, 8-10 September, Juensuu, Finland.
10. **Kozak, M.** (2015). Family-based travel narratives: Confirmatory personal introspection of children's interpretations of their journey to Dubai, Hong Kong, and Macau. *9th CPTHL Symposium*, 1-4 July, Namur, Belgium.

11. Rodrigues, A.I., Correia, A., & **Kozak, M.** (2015). Assessing lake destination image: Insights from the industry. *9th CPTHL Symposium*, 1-4 July, Namur, Belgium.
12. **Kozak, M.**, Kim, S., & Chon, K. (2015). Competitiveness of overseas pleasure destinations: A comparison study based on choice sets. *2015 WHTER & ICES Conference*, 20-22 May, Seoul, South Korea.
13. Correia, A., & **Kozak, M.** (2015). Self-determination of scholars while acting as a reviewer for tourism and hospitality journals. *50th Tourism Research Centre (TRC) Conference*, 26-29 March, Lyon, France.
14. **Kozak, M.** (2014). Future trends in supply and demand: Implications for culture – religious tourism. *International Scientific-Strategic Conference on Tourism Development*, 18-20 October, Mashhad, Iran.
15. Rodrigues, A.I., Correia, A., & **Kozak, M.** (2014) Lake-destination image attributes: Neural network content analysis. *7th World Conference Graduate Research in Tourism, Hospitality and Leisure*, 3-8 June, Istanbul, Turkey.
16. **Kozak, M.** (2014) Reasons for Travelling and non-Travelling to Certain Destinations: An Empirical Investigation of Iranian Tourist Market. *49th Tourism Research Centre (TRC) Conference*, 11-14 April, Innsbruck, Austria.
17. Rodrigues, A.I., Correia, A., & **Kozak, M.** (2013). Lake-destination image attributes: website content analysis of pictures and text. *5th Advances in Tourism Marketing (ATMC) Conference*, 2-5 October, Faro, Portugal.
18. Coşar, Y., Timur, A., & **Kozak, M.** (2013). The influence of slow city in the context of sustainable destination marketing. *5th Advances in Tourism Marketing (ATMC) Conference*, 2-5 October, Faro, Portugal.
19. Coşar, Y. & **Kozak, M.** (2013). The Influence of Slow City over Tourist Behavior. *8th CPTHL Symposium*, 1-5 June, Istanbul, Turkey.
20. Correia, A., **Kozak, M.** & Reis, H. (2013). How do Celebrities Perceive Tourism Luxuries? - The Case of Portugal. *8th CPTHL Symposium*, 1-5 June, Istanbul, Turkey.
21. **Kozak, M.** (2013) What is This Thing Called Tourism – Is It a Science or beyond a Discipline. *48th Tourism Research Centre (TRC) Conference*, 21-24 March, Athens, Greece.
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11. Aslan, A., & **Kozak, M.** (2005) Turizmde gelişme ve etik sorunları: Üniversite öğrencileri üzerine bir araştırma. 10. *Hafta Sonu Turizm Konferansı*, Erciyes Üniversitesi, 10-12 Kasım, Nevşehir.

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2. Correia, A., Fyall, A., & **Kozak, M.** (Eds.). (2019). *Experiential consumption and marketing in tourism within a cross-cultural context*. London: Goodfellows.
3. Artal-Tur, A., **Kozak, M.**, & Kozak, N. (Eds.). (2019). *Trends in tourist behavior*. Switzerland: Springer.
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14. Woodside, A., & **Kozak, M.** (Eds.). (2014). *Tourists’ perceptions and assessments: Advances in culture, tourism and hospitality research (Volume 9)*. Bingley: Emerald.
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11. Alper, A., & **Kozak, M.** (2019). Neoliberal collaboration of tourism academia and industry: The case of destination governance. In N. Kozak & **M. Kozak** (Eds.), *Tourist destination management: Instruments, products and case studies* (pp. 15-26). Chalm: Springer.
12. Coşar, Y., Timur, A., & **Kozak, M.** (2015). The influence of slow city in the context of sustainable destination marketing. In A. Correia, J. Gnoth, **M. Kozak**, & A. Fyall (Eds.), *Marketing place and spaces* (pp. 209-220). Bingley: Emerald.
13. Coşar, Y., & **Kozak, M.** (2014). Slow tourism (Cittaslow) influence over visitors' behavior. In A. Woodside & **M. Kozak** (Eds.), *Tourists' behaviors and evaluations* (pp. 21-29). Bingley: Emerald.
14. Correia, A., Kozak, M., & Tão, M. (2014). Dynamics of tourists' decision-making: from theory to practice. In S. McCabe (Ed.), *The Routledge handbook of tourism marketing* (pp. 321-334). Routledge.
15. **Kozak, M.** (2013). Cultural heritage and tourism: Economic, social and political perspectives. In N. Kozak & **M. Kozak** (Eds.), *Tourism research: An interdisciplinary perspective* (pp. 1-11). Cambridge Scholars Publishing.
16. Kayak, M., **Kozak, M.**, & Moslehpour, M. (2012). How perceived global brands influence consumers' purchasing behavior of Starbucks. In **M. Kozak** & N. Kozak (Eds.), *Aspects of Tourist Behaviour* (pp. 35-46). Cambridge Scholars Publishing.

17. Reisinger, Y., **Kozak, M.** & Visser, E. (2013). Turkish host gaze at russian tourists: A cultural perspective. In O. Moufakkir & Y. Reisinger (Eds.), *The Host Gaze in Global Tourism*. (pp. 47-66). Oxon: CABI.
18. Correia, A., **Kozak, M.**, & Ferradeira, J. (2012). Cross-cultural heterogeneity in tourist decision making. In A. G. Woodside (Ed.), *Tourism Sensemaking to Give Meaning to Experience* (pp. 39-61). London: Emerald.
19. Decrop, A., & **Kozak, M.** (2009). Decision strategies in tourism evaluation. In **M. Kozak** & A. Decrop (Eds.), *Handbook of tourist behaviour: Theory & practice* (pp. 85-100). NY: Routledge.
20. Decrop, A., & Kozak, M. (2009). Tourist decision strategies in a multi-level perspective. In A. Fyall, **M. Kozak**, L. Andreu, J. Gnoth, & S. S. Lebe (Eds.), *Marketing innovations for sustainable destinations* (pp. 80-91). Oxford: Goodfellow Publishers.
21. Duman, T., & **Kozak, M.** (2009). Service failure, tourist complaints and service recovery. In **M. Kozak** & A. Decrop (Eds.), *Handbook of tourist behaviour: Theory & practice* (pp. 163-176). NY: Routledge.
22. Sari, Y., **Kozak, M.**, & Duman, T. (2006). A historical development of “it” in tourism marketing. In **M. Kozak** & L. Andreu (Eds.), *Progress in Tourism Marketing* (pp. 33-44). London: Elsevier.
23. **Kozak, M.** (2004). Measuring comparative performance of vacation destinations: Using tourists’ self-reported judgments as an alternative approach. In G. I. Crouch, R. R. Perdue, H. J. P. Timmermans, & M. Uysal (Eds.), *Consumer psychology of tourism, hospitality and leisure 3* (pp. 285-302). Oxon: CABI.
24. **Kozak, M.**, Bigne, E., Andreu, L., & Gonzales, A. (2004). Cross-cultural behavior research in tourism: A case study on destination image. In G. I. Crouch, R. R. Perdue, H. J. P. Timmermans, & M. Uysal (Eds.), *Consumer psychology of tourism, hospitality and leisure 3* (pp. 303-318). Oxon: CABI.
25. **Kozak, M.**, Bigne, E., & Andreu, L. (2003). Limitations of cross-cultural customer satisfaction research and recommending alternative methods. In J. A. Williams & M. Uysal (Eds.), *Current issues and development in hospitality and tourism satisfaction* (pp. 37-59). NY: The Haworth Press.
26. **Kozak, M.**, & Nield, K. (2002). An overview of benchmarking literature: Its strengths and weaknesses. In S. Pyo (Ed.), *Benchmarks in hospitality and tourism* (pp. 7-23). NY: The Haworth Hospitality Press.
27. **Kozak, M.** (2001). A critical review of approaches to measure satisfaction with destinations. In J. A. Mazanec, G. I. Crouch, J. R. Brent Ritchie, & A. G. Woodside (Eds.), *Consumer Psychology of Tourism, Hospitality and Leisure 2* (pp. 303-320). Oxon: CABI.
28. **Kozak, M.**, & Rimmington, M. (1998). Developing a benchmarking model for tourist destinations. In K. Chon (Ed.), *The practice of graduate research in hospitality and tourism* (pp. 23-42). NY: The Haworth Hospitality Press.

### Conference proceedings

1. M. Kozak & N. Kozak (Editors, 2018) *Proceedings for 10th World Graduate Research Conference in Tourism, Hospitality and Leisure*, Cappadocia, Turkey
2. N. Kozak & M. Kozak (Editors, 2018) *Proceedings for 6th Interdisciplinary*



- Tourism Research Conference, Cappadocia, Turkey.*
3. M. Kozak & N. Kozak (Editors, 2017) *Proceedings for 9th World Graduate Research Conference in Tourism, Hospitality and Leisure*, Cartagena, Spain.
  4. N. Kozak & M. Kozak (Editors, 2017) *Proceedings for 5th Interdisciplinary Tourism Research Conference*, Cartagena, Spain.
  5. M. Kozak & N. Kozak (Editors, 2016) *Proceedings for 8th World Graduate Research Conference in Tourism, Hospitality and Leisure*, Bodrum, Turkey.
  6. N. Kozak & M. Kozak (Editors, 2016) *Proceedings for 4th Interdisciplinary Tourism Research Conference*, Bodrum, Turkey.
  7. M. Kozak & N. Kozak (Editors, 2014) *Proceedings for 7th World Graduate Research Conference in Tourism, Hospitality and Leisure*, Istanbul, Turkey.
  8. N. Kozak & M. Kozak (Editors, 2014) *Proceedings for 3rd Interdisciplinary Tourism Research Conference*, Istanbul, Turkey.
  9. M. Kozak & N. Kozak (Editors, 2012) *Proceedings for 6th World Graduate Research Conference in Tourism, Hospitality and Leisure*, Fethiye, Turkey.
  10. M. Kozak & N. Kozak (Editors, 2012) *Proceedings for 2nd Interdisciplinary Tourism Research Conference*, Fethiye, Turkey.
  11. M. Kozak (Editor, 2010) *Proceedings for 5th World Graduate Research Conference in Tourism, Hospitality and Leisure*, Nevsehir, Turkey.
  12. N. Kozak & M. Kozak (Editors, 2010) *Proceedings for 1st Interdisciplinary Tourism Research Conference*, Cappadocia, Turkey (in Turkish).
  13. M. Kozak & N. Kozak (Editors, 2008) *Proceedings for 4th World Graduate Research Conference in Tourism*, Antalya, Turkey, 840 pp.
  14. L. Andreu, J. Gnoth & M. Kozak (Editors, 2007) *Proceedings for the 2nd Advances in Tourism Marketing (ATMC) Conference*, Valencia, Spain.
  15. N. Kozak & M. Kozak (Editors, 2006) *Proceedings for 3th World Graduate Research Conference in Tourism*, Canakkale, Turkey, 1,023 pp.
  16. M. Kozak & L. Andreu (Editors, 2005) *Proceedings for Perspectives in Tourism Marketing*, Mugla University, Mugla, Turkey.

### **Books (in Turkish)**

1. Kozak, N., & **Kozak, M.** (Der.). (2020). *Türk turizmine kanat gerenler: Konaklama işletmeleri, Cilt II*. Ankara: Detay Yayıncılık.
2. **Kozak, M.** & Kozak, N. (Der.). (2020). *Türk turizmine kanat gerenler: Seyahat işletmecileri, Cilt III*. Ankara: Detay Yayıncılık.
3. Kozak, N., & **Kozak, M.** (Der.). (2020). *Türk turizmine kanat gerenler: gastronomi ve eğlence işletmecileri, Cilt IV*. Ankara: Detay Yayıncılık.
4. **Kozak, M.**, & Kozak, N. (Der.). (2020). *Türk turizmine kanat gerenler: Kadın turizmciler, Cilt V*. Ankara: Detay Yayıncılık.
5. Kozak, N., & **Kozak, M.** (Der.). (2020). *Türk turizmine kanat gerenler: Kamu ve meslek kuruluşları yöneticileri, turist rehberleri, ulaştırma işletmecileri ve diğerleri, Cilt VI*. Detay Yayıncılık, Ankara.
6. Kozak, N., Akođlan, M., & **Kozak, M.** (2019). *Genel turizm* (Introduction to tourism) (21. baskı). Ankara: Detay Yayıncılık.
7. **Kozak, M.**, & Kozak, N. (Der.). (2018). *Türk turizmine kanat gerenler: Öncü turizm eğitimci ve arařtırmacıları, Cilt I*. Ankara: Detay Yayıncılık.
8. **Kozak, M.** (2018). *Akademik yazım* (Academic Writing). Ankara: Detay Yayıncılık.
9. **Kozak, M.** (2021). *Bilimsel arařtırma: Tasarım, yazım ve yayın teknikleri* (Research methods: Design, writing and publishing) (5. baskı). Ankara: Detay Yayıncılık.
10. Bahar, O., & **Kozak, M.** (2018). *Turizm ekonomisi* (Tourism economics) (8. baskı). Ankara: Detay Yayıncılık.
11. **Kozak, M.** (Der.). (2020). *Sürdürülebilir turizm: Kavramlar–uygulamalar* (Sustainable Tourism: Concepts and Practices). Ankara: Detay Yayıncılık.
12. Demir, ř. ř., & **Kozak, M.** (2013). *Tüketici Davranıřları* (Consumer Behavior). Ankara: Detay Yayıncılık.
13. Bahar, O., & **Kozak, M.** (2012). *Turizm ve Rekabet* (Tourism and Competitiveness). Ankara: Detay Yayıncılık.
14. Bahar, O., & **Kozak, M.** (2011). *Turizm Ekonomisi* (Tourism Economics) (1. baskı). Eskiřehir: Anadolu Üniversitesi.
15. Bahar, O., & **Kozak, M.** (2005). *Uluslararası turizm ve rekabet edebilirlik* (International Tourism and Competitiveness). Ankara: Detay Yayıncılık.

### Book Chapters (in Turkish)

1. **Kozak, M.** (2012). Destinasyon marka yönetimi (Destination brand management). İinde M. Yeřiltař (Ed.), *Destinasyon yönetimi (Destination management)* (ss. ). Eskiřehir: Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.
2. **Kozak, M.** (2012). Destinasyon temelli toplam kalite yönetimi (Destination-based total quality management). İinde M. Yeřiltař (Ed.), *Destinasyon yönetimi (Destination management)* (ss. ). Eskiřehir: Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.
3. **Kozak, M.** (2012). Destinasyon benchmarking (Destination benchmarking). İinde M. Yeřiltař (Ed.), *Destinasyon yönetimi (Destination management)* (ss. ). Eskiřehir: Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.

4. **Kozak, M.** (2012). Turizm sektöründe talep (Tourism demand). İçinde **M. Kozak** (Ed.), *Turizm ekonomisi (Tourism economics)* (ss. 106-125). Eskişehir: Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.
5. **Kozak, M.** (2012). Turizm sektöründe talep esnekliği (Elasticity of tourism demand). İçinde **M. Kozak** (Ed.), *Turizm ekonomisi (Tourism economics)* (ss. 126-143). Eskişehir: Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.
6. **Kozak, M.** (2012). Turizm sektörünün ulusal ekonomiler üzerindeki etkileri (Impacts of tourism over national economies). İçinde **M. Kozak** (Ed.), *Turizm ekonomisi (Tourism economics)* (ss. 172-201). Eskişehir: Anadolu Üniversitesi Açıköğretim Fakültesi Yayınları.

### Conference Notes

1. **M. Kozak** (2013) 4. Turizm Çalıştayı Üzerine, *Anatolia: Turizm Araştırmaları Dergisi*, 23(1): 143–144.
2. **M. Kozak** (2013) Türkiye Turizm Tarihi Araştırması: Kaynak Kişi Belirleme Çalıştayı, *Anatolia: Turizm Araştırmaları Dergisi*, 23(1): 144–145.
3. **M. Kozak** (2008) VI. Araştırma Yöntemleri Semineri: LISREL Uygulamaları, *Anatolia: Turizm Araştırmaları Dergisi*, 19(1): 109-110.
4. **M. Kozak** (2007) 10. Uluslararası Turizm Akademisyenleri Konferansı, *Anatolia: Turizm Araştırmaları Dergisi*, 18(1): 109-110.
5. **M. Kozak** (2005). Theoretical Advances in Tourism Economics. *Anatolia: An International Journal of Tourism and Hospitality Research*, 16(1): 105-107.
6. **M. Kozak** (2005) Euro-Chrie Konferansı. *Anatolia: Turizm Araştırmaları Dergisi*, 16(2): 104-105.
7. **M. Kozak** (2004). 2nd International Scientific Conference. *Anatolia: An International Journal of Tourism and Hospitality Research*, 15(2): 204-206.
8. **M. Kozak** (2004) The Tourism Benchmarking Forum: *Anatolia: An International Journal of Tourism and Hospitality Research*, 15(1): 110-112.
9. **M. Kozak** (2004) II. Lisansüstü Turizm Öğrencileri Kongresi. *Anatolia: Turizm Araştırmaları Dergisi*, 15(2): 160-162.
10. **M. Kozak** (2004) 4. Ulusal Turizm Sempozyumu. *Anatolia: Turizm Araştırmaları Dergisi*, 15(1): 84-86.
11. **M. Kozak** (2003) 3rd Symposium on the Consumer Psychology of Tourism, Hospitality and Leisure. *Anatolia: An International Journal of Tourism and Hospitality Research*, 14(1): 79-82.

12. **M. Kozak** (2003) IX. Haftasonu Turizm Konferansı ve Düşündürdükleri. *Anatolia: Turizm Araştırmaları Dergisi*, 14(2): 176-177.

### Projects

1. Turizm Sektöründe Tüketicilerin Şikayetlerini Bildirme Eğilimleri ve Çözümüne Yönelik Bireysel Önerileri Üzerine Bir Alan Araştırması (Project Coordinator). Muğla Üniversitesi Araştırma Fonu Saymanlığı (2003-2005).

### Supervisor for Masters and Ph.D. Thesis

2. Yeliz Güler (2020-2021) Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, Advisor).
3. Serpil Sungur (2020-2021) Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, Advisor).
4. Majid Rahmani (2019-2021) Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, Advisor).
5. Alper Nisari (2019-2021) Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, Advisor).
6. Süheyla Golcheshmeh (2017-2021) Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, Advisor).
7. Emre Samancıoğlu (2018-2020) Dokuz Eylül University, Department of Tourism Management (Master's degree, Advisor).
8. Ana Isabel Rodrigues (2012-2017) University of Algarve, Department of Economics, Portugal (Ph.D. degree, External advisor).
9. Selin Altun (2016-2019) Dokuz Eylül University, Department of Tourism Management (Master's degree, Advisor).
10. Hanım Kader Şanlıöz (2012-2018) Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, Advisor).
11. Levent Soyalp (2016-2018) Dokuz Eylül University, Department of Tourism Management (Master's degree, Advisor).
12. Aunkrisa Sangchumnong (2011-2017) Assumption University, Department of Tourism Management, Thailand (Ph.D. degree, External advisor).
13. Issara Kaewumpai (2012-2018) Assumption University, Department of Tourism Management, Thailand (Ph.D. degree, External advisor).
14. Chayakorn Srisuwan (2011-2020). Assumption University, Department of Tourism Management, Thailand (Ph.D. degree, External advisor).
15. Işıl Arıkan Saltık (2008-2011). Muğla University, Department of Tourism Management (Masters degree, Advisor).
16. Tuğba Güner (2008-2011). Muğla University, Department of Tourism Management (Masters degree, Advisor).
17. Alper Aslan (2006-2012). Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, External advisor).
18. Şirvan Şen Demir (2006-2010). Dokuz Eylül University, Department of Tourism Management (Ph.D. degree, External advisor).
19. Ozan Bahar (2003-2005). Muğla University, Department of Economics (Ph.D. degree, Advisor).

20. Levent Karadağ (2006-2008). Mugla University, Department of Tourism (Masters degree, Advisor).
21. Çiğdem Demirci (2008-2010). Mugla University, Department of Tourism (Masters degree, Advisor).

### **Membership to International Organisations**

1. Member, Aiest
2. Member, TRINET International Tourism Researchers' Network
3. Member, Association for Turkish Marketing Researchers
4. Alumni contact in Turkey for the graduates of Sheffield Hallam University.
5. International Academy for the Study of Tourism
6. Tourist Research Centre
7. International Academy for Culture, Tourism and Hospitality Research

### **Scientific Board Membership**

1. 6th International Conference on Services Management, 24-26 June 2013, Northern Cyprus.
2. Advances in Tourism Research, 26-28 May 2008, Averio, Portugal
3. Panel Member for Research Project Proposals, Turkish Institute of Sciences, 19 February 2008, Ankara, Turkey.
4. 24th Euro-Chrie Congress, 26-28 October 2006, Thessaloniki, Greece.
5. International Conference of Trends, Impacts and Policies on Tourism Development, 15-18 June 2006, Crete, Greece.
6. The EMAC Marketing Conference, May 2014 (Ad hoc reviewer)
7. The EMAC Marketing Conference, May 2013 (Ad hoc reviewer)
8. The EMAC Marketing Conference, May 2012 (Ad hoc reviewer)
9. The EMAC Marketing Conference, May 2011 (Ad hoc reviewer)
10. The EMAC Marketing Conference, May 2010 (Ad hoc reviewer)
11. The EMAC Marketing Conference, May 2009 (Ad hoc reviewer)
12. The EMAC Marketing Conference, May 2008 (Ad hoc reviewer)
13. The EMAC Marketing Conference, May 2007 (Ad hoc reviewer)
14. The EMAC Marketing Conference, May 2006, Athens, Greece (Ad hoc reviewer)
15. International Conference on Coast & Marine Tourism, Nov 2005, Izmir, Turkey.
16. 23th Euro-Chrie Congress, Nov 2004, Ankara, Turkey. (Ad hoc reviewer)

### **Editorial Board Membership**

- 2021, Guest Editor, Journal of Global Scholars of Marketing Science (USA)
- 2020, Guest Editor, Tourism Analysis (USA)
- 2020-, Editorial Board, Tourism Management (UK)
- 2020-, Editorial Board, Tourism Recreation Research (UK)
- 2020-, Editorial Board, Asia-Pacific Journal of Innovation in Hospitality & Tourism (Malaysia)
- 2019-, Associate Editor, Journal of Global Scholars of Marketing Science (USA)

- 2017-, Associate Editor, European J. of Management & Business Economics (UK)
- 2013-, Editorial Board, Regional Statistics, Hungary
- 2013-, Editorial Board, Service Industries Journal (UK)
- 2013-, Editorial Board, Journal of Business Research (USA)
- 2016-, Editorial Board, Journal of Hospitality & Tourism Management (UK)
- 2013, Guest Editor, Tourism Review (UK)
- 2012-, Editorial Board, Journal of Travel Research (USA)
- 2012-, Editorial Board, Journal of Destination Marketing & Management (UK)
- 2012-, Editorial Board, Journal of Tourism & Management Studies (Portugal)
- 2011-2017, Regional Editor for Middle East, e-Review of Tourism Research (USA)
- 2011, Guest Editor, International Journal of Tourism Research (UK)
- 2011-, Editorial Board, Journal of Travel and Tourism Marketing (UK)
- 2011 - 2014, Editorial Board, Tourism Recreation Research (UK)
- 2011-, Editorial Board, Estudios y Perspectivas en Turismo (Argentina)
- 2011-, Editorial Board, International Student Tourism Journal (Switzerland)
- 2011-, Editorial Board, Enlightening Tourism. A Pathmaking Journal (Spain)
- 2011-, Editorial Board, International Journal of Tourism Sciences (USA)
- 2011-, Editorial Board, Int. J. of Business, Management & Social Sciences (Nigeria)
- 2010-, Editorial Board, Journal of Tourism, Hospitality & Culinary Arts (Malaysia)
- 2010-, Editorial Board, Tourism and Hospitality Management (Croatia)
- 2010-, Editorial Board, UTMS Journal of Economics (Republic of Macedonia)
- 2008, Guest Editor, Tourism Review (Switzerland)
- 2008, Guest Editor, International Journal of Culture, Society and Leisure (USA)
- 2008, Guest Editor, Journal of Hospitality Management and Marketing (USA)
- 2008, Guest Editor, International Journal of Tourism Policy (Greece)
- 2008-, Editorial Board, European Journal of Tourism Research (Bulgaria)
- 2008-, Editorial Board, Caribbean J. of Business, Hospitality & Tourism (Jamaica)
- 2008-, Editorial Board, World Journal of Ecotourism (Kenya)
- 2007-, Editorial Board, Asian J. of Tourism & Hospitality Research (Philippines)
- 2007-, Editorial Board, Tourism Review (Switzerland)
- 2007-, Editorial Board, Int. J. of Culture, Tourism & Hospitality Research (USA)
- 2007-, Editorial Board, Int. J. of Excellence in Tourism, Hospitality & Catering (UAE)
- 2007-, Editorial Board, Tourism Focus (Cambodia)
- 2006-, Editorial Board, Asian Journal of Marketing (India)

- 2006-2010, Editorial Board, International Journal of Tourism Policy (Greece).
- 2005-2020, Resource Editor, Annals of Tourism Research (UK)
- 2005-, Editorial Board, Tourismos: A Multidisciplinary Journal (Greece)
- 2004-, Co-editor, Anatolia (UK)
- 2004-, Editorial Board, Advances in Hospitality and Leisure (USA)
- 2003-2018, Editorial Board, Tourism Analysis (USA)

### **Ad hoc Reviewer**

- Annals of Tourism Research
- Annals of Leisure Research
- Asian Journal of Marketing
- Asia Pacific Journal of Marketing and Logistics
- Cities
- Cornell Quarterly
- Criminology & Criminal Justice
- Current Issues in Tourism
- Current Medical Imaging
- Eastern European Economics
- European Journal of Tourism, Hospitality and Recreation Research
- Facilities
- Helion
- International Journal of Hospitality Management
- International Journal of Intercultural Relations
- International Journal of Tourism Research
- International Journal of Business, Management and Social Sciences
- Journal of Tourism Studies
- Journal of Vacation Marketing
- Journal of Tourism and Travel Marketing
- Journal of Hospitality and Tourism Research
- Journal of Hospitality Management and Marketing
- Journal of Mountain Science
- Journal of Sustainable Tourism
- Kasetsart Journal of Social Sciences
- Kybernettes
- Leisure Sciences
- Managing Service Quality
- Scientometrics
- Service Business
- Sexuality & Culture
- The Service Industries Journal
- Tourism: An Interdisciplinary Journal
- Tourism Management

- Tourism Geographies
- Tourism Recreation Research
- Visual Studies

### **Awards**

1. Best Paper Award (was presented a certificate), The Impact of Culture on Tourist Decision Making Styles, 6th CPTHL Symposium, Vienna, Austria. June 2009.
2. Best Paper Award (was presented a certificate), Exploring Gender Differences in Fundamental Moral Orientations: An Empirical Study of the Hotel Industry in Turkey. 15th Annual Meeting, Las Vegas, USA. February 2008.
3. Award Winner of the Tourism Researcher of the Year 2003 (was presented a plaque and a US\$2,000 cheque by The Association of Turkish Tourism Investors, Istanbul, Turkey, 17 January 2004) [Among 19 candidates]
4. The European Award for Thesis on TQM 2000-2001 (was presented a plaque and certificate by the European Union-European Foundation for Quality Management, Brussels, Belgium, April 2001) [Among 15 candidates]
5. Marquis Who's Who in the World (2003-2014)
6. Winner of the Study Abroad Scholarship provided by the Turkish Higher Education Council, Ankara, Turkey, in order to undertake a PhD degree in UK (was paid tuition fees and bursary for 1996-2000) [Among 54 candidates]

### **Administration**

1. October 2021 – , Dean, School of Communication, Kadir Has University, Turkey.
2. October 2021 – , Representative to University Senate, Kadir Has University, Turkey.
3. November 2016–June 2020, Dean, School of Tourism, Dokuz Eylul University, Turkey.
4. November 2016–June 2020, Representative to University Senate, Dokuz Eylul University, Turkey.
5. November 2008–December 2010, Representative to the University Senate, Mugla University, Turkey.
6. November 2008–December 2010, Director, School of Tourism, Mugla University, Turkey.
7. September 2006–September 2012, Head of Department, School of Tourism, Mugla University, Turkey.



8. September 2003–September 2012, Director, Centre for Tourism Research, Mugla University, Turkey.
9. December 2002–September 2005, Assistant Director, School of Tourism, Mugla University, Turkey.
10. December 2002–September 2005, Head of Department, School of Tourism, Mugla University, Turkey.
11. March 2003–August 2003, Representative to the University Senate, Mugla University, Turkey.
12. March 2003–August 2003, Acting Director, School of Tourism, Mugla University, Turkey.

### **Caourses Thought**

Strategic Management, Research Methods, Consumer Behavior, Tourism Marketing, Introduction to Tourism, Tourism Economics, Academic Writing, Quality Management, Consumer Behaviour, Tourism Marketing, Managing Hospitality Organisations, Managing Travel Organisations, International Travel Management, Marketing Research, Destination Marketing, Marketing Research for Advertising, History of Tourism.

### **Research Interests**

Quality management, marketing, consumer behaviour, branding, research methods.