

BAŐAK TOPALER

Faculty of Economics, Administrative and Social Sciences,
Kadir Has University,
Kadir Has Caddesi, Cibali/Fatih, İstanbul 34083
Phone: +90 (212) 533 65 32 -1627, Email: basak.topaler@khas.edu.tr

APPOINTMENTS

Kadir Has University, Istanbul
Sep 2016-present Assist. Prof. of Management

Sabancı University, Istanbul
2012-2016. Research and Teaching Assistant

Koç University, Istanbul
2006-2008. Teaching Assistant

TÜBİTAK TÜSSİDE (Turkish Management Sciences Institute), Kocaeli
2008-2012. Researcher

EDUCATION

Sabancı University, Istanbul
2016. Ph.D., Management

Koç University, Istanbul
2008. M.Sc., Industrial Engineering

Yıldız Technical University, Istanbul
2006. B.S., Industrial Engineering (double major: B.A., Business Administration)

PUBLICATIONS

Papers in international refereed journals:

Topaler, Başak, Koçak, Özgecan and Üsdiken, Behlül (2021) "Positioning new identities for appeal: Configurations of optimal distinctiveness amid ancestral identities", *Strategic Organization* (SSCI). doi.org/10.1177/1476127021999966

Topaler, Başak and Ayvaz-Çavdarođlu, Nur (2021). Understanding the relationship between university characteristics and prestige. *International Journal of Organizational Analysis*. (Scopus). ISSN: 1934-8835

Topaler, Başak and Üsdiken, Behlül (2021). Diffusion of Pure and Hybrid Forms of a Practice: Language of Instruction in Turkish Universities, 1983–2014. *European Management Review*, 18(2), 173-185. (SSCI). doi.org/10.1111/emre.12439

Topaler, Başak and Küp, Eyüp Tolunay (2020) "Judgments of capability and conformity as distinct forms of social judgments, and the way they interact to shape evaluator decisions", *Social Science Quarterly*, 101(4), 1634-1641. (SSCI). DOI: 10.1111/ssqu.12823, ISSN: 0038-4941

Gür Ali, Özden and **Topaler, Başak** (2011) "How removing prescription drugs from reimbursement lists increases the pharmaceutical expenditures for alternatives", *European Journal of Health Economics*, 12(6), 553-562. (SSCI, Scopus).

Papers in national refereed journals:

Üsdiken, Behlül, Divarcı Çakmaklı, Anıl and **Topaler, Başak** (2017) "Devlet ve vakıf üniversitelerinde "strateji", 1982-2014 ("Strategy" in public and private universities, 1982 – 2014)", *Yönetim Araştırmaları Dergisi*, 13 (1-2), 8-40. (ULAKBİM) ISSN: 1303-4979

Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan (2013) "Yasa, piyasa ve örgüt tiplerinde çeşitlilik: 1981 sonrasında Türkiye'de üniversiteler (Law, market and diversity in organizational forms: Turkish universities after 1981)", *Ankara Üniversitesi Siyasal Bilgiler Fakültesi Dergisi*, 68(3), 187-223. (ULAKBİM) ISSN: 0378-2921

Topaler, Başak, Sarıgöl, İlkan and Demirok, Ersin (2011) "Kamu kurumları için iç kontrole yönelik bir mevcut durum analizi yöntemi (Internal control-oriented situation analysis methodology for public entities)", *Bütçe Dünyası Dergisi*, 1(35), 68-93. ISSN: 1309-4750

CONFERENCE PAPERS AND PRESENTATIONS

International conferences:

2020. **Topaler, Başak** and Küp, Eyüp Tolunay. Judgments of capability and conformity as distinct types of social evaluations, and the way they interact to shape evaluator impressions. *36th EGOS (European Group for Organizational Studies) Colloquium, Hamburg, Germany, 2-4 July.*

2018. **Topaler, Başak** and Üsdiken, Behlül. Practices diffuse so do hybrid alternatives. *34th EGOS (European Group for Organizational Studies) Colloquium, Tallinn, Estonia, 5-7 July.*

2017. **Topaler, Başak**, Koçak, Özgecan and Üsdiken, Behlül. Identity Categories and Status Order: Does Initial High-Status Buffer an Organization from Categorical Effects? *77th Annual Meeting of the AoM, Atlanta, GA, USA, 4-8 August, published in Academy of Management Annual Meeting Proceedings. 2017, Vol. 2017 Issue 1, p1-1. 1p. DOI: 10.5465/AMBPP.2017.15683abstract.*

2017. **Topaler, Başak**, Koçak, Özgecan and Üsdiken, Behlül. Status by Association: How Organizations Acquire Status by Membership in Identity Categories. *Organizational Ecology Conference, Madrid, 26-28 June.*

2017. Üsdiken, Behlül, Divarcı Çakmaklı, Anıl and **Topaler, Başak**. Diversity and uniformity among public and private universities in Turkey. *European Academy of Management Conference (EURAM), Glasgow, 21-24 June.*

2016. Topaler, Başak, and Üsdiken, Behlül. Variation in the adoption of a diffusing practice: Instruction in English in Turkish universities. *76th Annual Meeting of AoM, Anaheim, CA, USA, 5-9 August, published in Academy of Management Annual Meeting Proceedings. 2016, Vol. 2016 Issue 1, p1439-1444. 6p. DOI: 10.5465/AMBPP.2016.107 (nominated as a finalist for the Best International Paper Award of the OMT Division).*

2016. Üsdiken, Behlül, and **Topaler, Başak.** Englishization in Turkish universities before and during the emergent internationalization discourse. *Globalization, Internationalization, and the Governance of Academia Conference, Jerusalem, Israel, 15-17 May.*

2015. Topaler, Başak, Üsdiken, Behlül, Koçak, Özgecan and Divarcı Çakmaklı, Anıl. Constrained marketization and organizational responses: Universities in Turkey. *31th European Group for Organizational Studies Colloquium (EGOS), Athens, Greece, 2-4 July.*

2013. Divarcı Çakmaklı, Anıl, Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Strategy evolution, organizational change and competition. *27th Annual British Academy of Management Conference (BAM), Liverpool, United Kingdom, 10-12 September.*

2008. Topaler, Başak and Gür Ali, Özden. Firm-driven substitution in the presence of quantity discounts. *15th European Operations Management Association Conference (EurOMA), Groningen, Netherlands, 15-18 June.*

National conferences:

2016. Topaler, Başak, and Üsdiken, Behlül. Vakıf üniversitelerinde statü algısı ve İngilizce eğitim (*Perceived organizational status and English-medium instruction*). *24th National Management and Organization Congress, Istanbul, 29-31 May.*

2015. Divarcı Çakmaklı, Anıl, Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Tarihsel bir bakışla Türkiye'deki üniversitelerin faaliyet alanlarında çeşitlenme. *23th National Management and Organization Congress, Muğla, 14-16 May.*

2013. Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Yasa ve piyasa: 1981 sonrasında Türkiye'deki üniversitelerde çeşitlilik ve benzeşme (Law and the market: Diversity and uniformity among Turkish universities after 1981). *21th National Management and Organization Congress, Kütahya, 30 May-1 June* (keynote speech by Behlül Üsdiken).

2011. Üsdiken, Behlül, **Topaler, Başak** and Koçak, Özgecan. Yükseköğretim alanında farklılaşma ve benzeşme: Türkiye'de üniversite modellerinin tarihsel seyri, 1900-2009 (Diversity and uniformity in the higher education field: An historical examination of Turkish university models, 1900-2009). *19th National Management and Organization Congress, Çanakkale, 26-28 May.*

2009. Aksoy, Eda, Çetrez, Rahşan and **Topaler, Başak.** Yönetim alanında Türkiye'deki akademisyenlerin uluslararası yayın performansı: 2000-2006 dönemine bir bakış (Publication performance of academicians in Turkey in the field of management: 2000-2006). *17th National Management and Organization Congress, Eskişehir, 21-23 May.*

PANELS

2018. Panelist at Strategic Management Society Corporate Strategy IG Webcast titled *Global Perspectives of Business Academia*, available at: <https://www.youtube.com/watch?v=TIEAx8HO8V8>

SERVICES TO THE PROFESSION

Reviewer, *Technovation*, January 2022

Reviewer, *Yönetim ve Organizasyon Araştırmaları Dergisi (Journal of Management and Organization Studies)*, October 2017

Reviewer, *SAGE Open*, June 2016

AWARDS

2012-2016. Sabancı University graduate studies scholarship program

2006-2008. TÜBİTAK graduate scholarship program

2008. High honor graduate, Koç University, M.Sc. in Industrial Engineering

2006. High honor graduate, Yıldız Technical University, B.S. in Industrial Engineering

ADVISORSHIP

2021. "Organizational response to the experience of status loss: Symbolic and substantive action as alternative ways of recovery", MBA Thesis (Akin Kayabaşı)

2021. "Understanding the determinants of new venture funding in an emerging market context: A configurational approach", MBA Thesis (Gülcan Adar)

2019. "Management Through Films", MBA Graduation Project (Mehar Riaz)

2018. "An evaluation of the economic impact of China Pakistan Economic Corridor (CPEC)", MBA Graduation Project (Muhammad Arsalan Mughal)

2017. "Antecedents of Product Diversification: An Empirical Study in Turkish Insurance Sector", MBA Graduation Project (Merve Dermenci)

COURSES THOUGHT

BA651 Management and Organization Theory (PhD)

MBAD522 Strategic Management and Business Simulation (MBA)

BA402 Strategic Management (Undergraduate)

BA430 Organization Theory and Design (Undergraduate)

BA101 Introduction to Business Administration (Undergraduate)