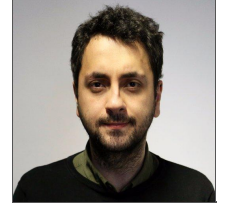


Sarphan UZUNOGLU (PhD)



PhD in Media and Communication Studies ; Founder,
NewsLabTurkey, Media Consultant

Istanbul | +905310821527 | sarphanuzunoglu@gmail.com

sarphanuzunoglu.com twitter.com/@sarphanuzunoglu

Summary

- Dr. Sarphan Uzunoglu is the academic coordinator and chief editor of NewsLabTurkey.org; and publications coordinator of InsideTurkey.news. Besides these roles, Uzunoglu is recently working as a part-time Lecturer Dr. at Kadir Has University and Bilgi University and offers courses about journalism, public relations and media management.
- Uzunoglu also works as the media consultant for the European Endowment For Democracy and as an external assessor for the International Fact-checking Network.
- Before, Dr. Sarphan Uzunoglu worked as an Assistant Professor of Multimedia Journalism at the Department of Communication Arts and Online Security Director for the Institute of Media Research and Training at Lebanese American University.
- Before his role in LAU, Uzunoglu also worked as an Associate Professor at UiT Arctic University of Norway Language and Culture Department; and as a senior lecturer in Kadir Has University (Istanbul) New Media, and Public Relations and Information Departments.
- Uzunoglu got his PhD degree from Galatasaray University Media and Communication Studies program. He wrote his PhD thesis on the precariousness of journalistic labor in Turkey's journalism industry, and technological, political and financial factors lying behind this process of precarization. Before his PhD studies, he got his MA degree from Kadir Has University New Media Graduate Program after finishing his thesis titled *Resistance From Within Hegemony: Rise of Semi-Anonymous Resistance in Turkey's New Media Environment*.
- Uzunoglu was also co-founder of Journo.com.tr and TGS Academy (Journalists' Union of Turkey Academy), as well as a regular contributor to Punto 24, and other several independent media organizations.
- Uzunoglu has a podcast show in Turkish titled Haber Ekonomisi focusing on newsonomics and emerging technologies in the journalism industry.
- Before his academic career, Uzunoglu worked in Turkish Grand National Assembly as a political communication advisor; and in Agora Publishing as an editor and copyrights coordinator.

Education

PhD in Media and Communication Studies 2014 Sept. - 2017 Sep.

Galatasaray University

Uzunoglu wrote his PhD thesis on the impacts of new media over the precarious

Personal Details

Birth date: 23.03.1988

Nationality: Turkish

Marital status: Married

Languages

Turkish (Native)

English (Advanced)

Spanish (Upper-Intermediate)

Norwegian (A1)

References

Prof. Dr. Inci Cinarli



Dean, Communication Faculty.

Galatasaray University

icinarli@gsu.edu.tr

Prof. Nilgun Tatal Cheviron



Professor, Communication Faculty

Galatasaray University

ntatal@gsu.edu.tr

Assoc. Prof. Holger Pötsch



Associate Professor, Department of
Language and Culture

UiT The Arctic University of Norway

holger.potsch@uit.no

Interests

Newsonomics

Digital Security

Precariat

Post-truth studies

working environment in the Turkish journalism sphere on the Media and Communication PhD program of Galatasaray University Institute of Social Sciences. In this process, he also contributed to several journals with his works on new media, polarisation and precarious labor. (4.00/4.00)

MA in New Media 2012 Sept -
2013 Dec
[Kadir Has University](#)

Graduated from Kadir Has University New Media Graduate Program with his thesis entitled *Resistance From Within Hegemony: Rise of Semi-Anonymous Resistance in Turkey's New Media Environment*. In that time span, Uzunoglu was also a research assistant in New Media Department and he was supported by Turkcell Technology Leaders Program Scholarship and Kadir Has Scholarship. (4.00/4.00)

BA in Public Relations and Advertising 2006 Sep - 2011 Jun
[Izmir University of Economics](#)

Graduated with an honors degree with the highest grade in his term. At the undergraduate level, Uzunoglu also worked as an assistant student while he was an undergraduate student and assisted the establishment of the faculty website and digital media outlet of the faculty at that time. He also contributed to the monthly newspaper of the communication faculty called *Univers*. (3.93/4.00)

Work History

Lecturer Dr. 2020 January - Present
[Kadir Has University](#)

Uzunoglu is recently working as a part-time lecturer Dr. in Kadir Has University and he offers a course named Crisis Communication in the graduate level.

Media Advisor 2019 December -
Present
[European Endowment for Democracy](#)

Uzunoglu is media advisor for European Endowment for Democracy. His role includes writing evaluation reports for potential grantees and overseeing the media activities of the existing grantees.

Assistant Professor 2019 January - 2020 January
[Lebanese American University](#)

Uzunoglu works an assistant professor at Lebanese American University The School of Arts & Sciences Multimedia Journalism Department. Uzunoglu offers classes such as data journalism, data & society, investigative journalism, public relations, and social media.

Assessor 2019 - Present
[The International Fact-Checking Network](#)

Uzunoglu works as a freelance assessor for The International Fact-Checking Network. His main role as an assessor is to evaluate the commitments of fact-checking organizations to the principles of the IFCN.

Associate Professor 2018 - 2019
[UiT: The Arctic University of Norway](#)

Labor Studies

Data Visualization

Big Data

Political Communication

Content Development

Data Journalism

Planning/Publishing

Reporting

Public Relations

Digital Research Methods

Courses taught

TVJ 242, 2020 Fall
TV News Writing and Reporting
Bilgi University

MED 332, 2020 Fall
Media Management
Bilgi University

MED 362, 2020 Fall
Global Journalism
Bilgi University

PR 403, 2020 Fall
Political Communication
Kadir Has University

CPR 514, 2020 Spring
Crisis Communication
Kadir Has University

JSC 314, 2019 Fall
Data and Society
Lebanese American University

JSC 224, 2019 Fall
Social Media
Lebanese American University

COM 213, 2019 Fall
Public Relations
Lebanese American University

JSC 488, 2019 Summer
Topics: Challenges and opportunities for media industry in the age of polarization
Lebanese American University

JSC 498, 2019 Summer
Internship
Lebanese American University

JSC 431, 2019 Spring
Investigative Journalism
Lebanese American University

Uzunoglu was an Associate Professor at UiT The Arctic University of Norway. During his time in Tromsø, Uzunoglu gave a seminar on information security and gave a public lecture about Turkey's precarious journalism environment for ENCODE research network at UiT. Uzunoglu also offered courses named Big Data & Social Media and Media, Communication and Society in BA and MA programs of the faculty.

Editor-in-chief & Academic Coordinator 2018 - Present

[NewsLabTurkey](#)

Uzunoglu is the founder and editor-in-chief of NewsLabTurkey.org which is a digital news academy established with the support of The Guardian Foundation and Swedish General Consulate.

Co-founder & Podcaster 2018 July -

[Medyapod](#)

Uzunoglu is co-founder of Medyapod.com, which is a podcast network from Turkey that brings together different people including journalists, bloggers, activists, scholars, sports lovers, technology enthusiasts, artists and art experts.

Coordinator & Lecturer 2014 - 2017

[Turkey Journalists Union \(TGS\) Academy](#)

Coordinator and lecturer in new media academy established for journalists and journalism students. Lectured courses such as Information Management & Security and New visualization methods for journalism

Lecturer & Lecturer Dr. 2013 - 2017

[Kadir Has University](#)

Worked as a lecturer in Kadir Has University Public Relations and Information department btw. 2015 and 2017. Before becoming a full time lecturer in PR & Information department, worked as a part-time lecturer in New Media Department within same faculty between 2013 and 2015.

Co-Founder & Editor 2015 - 2018

[Journo.com.tr](#)

Uzunoglu was one of the founders of Journo.com.tr, which is a platform for journalism professionals to enhance their journalism skills.

Advisor 2011 - 2015

[Grand National Assembly of Turkey \(TBMM\)](#)

Worked as an advisor for an MP for four years.

Columnist 2010 - 2011

[Evrensel \(Daily Newspaper\)](#)

Wrote a weekly column for Turkish daily newspaper Evrensel.

Copyright & Public Relations Manager 2010 - 2011

[Agora Kitapligi](#)

JSC 224, 2019 Spring

Social Media

Lebanese American University

COM 213, 2019 Spring

Public Relations

Lebanese American University,
Byblos Campus

MDV 3051, 2018 Fall

Big Data, Social Media and Retrieval

UiT The Arctic University of Norway

MDV 1003, 2018 Fall

Media, Communication and Society

UiT The Arctic University of Norway

PR 319, 2017 Fall

Public Relations and Lobbying

Kadir Has University

PR 108, 2016 & 2017 Fall

Computer & Writing Skills for PR

Kadir Has University

PR 222, 2015 & 2016 Spring

Global Mediascapes

Kadir Has University

PR302, 2017 Fall

Persuasion & Propaganda

Kadir Has University

PR321, 2015 & 2016 & 2017 Fall

International Public Relations

Kadir Has University

CF 253, 2016 & 2017 Fall

Writing for Media

Kadir Has University

PR 105, 2016 Fall

Media Literacy

Kadir Has University

PR 318, 2016 & 2017 Fall

Health Communication

Kadir Has University

NM 312, 2014 Fall

Social Media

Kadir Has University

NM 304, 2014 Spring

Cyber Arts

Kadir Has University

Certificates & Programs Attended

Soundtelling, Podcast Training Program Istanbul/Turkey. (13-15 December 2019)

Academic Papers & Publications

- Uzunoglu, S. (2020) The Politics of Media in Turkey: Chronicle of a Stillborn Media System. In *The Oxford Handbook of Turkish Politics*.
- Uzunoglu, S. & Sabanci, A.A. (2020). From Useful Idiots to Useful Facts: What is Behind the Fake News Debate. *The State of the Informational Sphere in Post-truth Era: 'Fake News', 'Algorithms, Dark-social, and Populism*. Post-truth Era: 'Fake News', Algorithms, Dark-social and Populism. Editor: Tirse Erbayal Filbeli. Peter Lang Publishing.
- Uzunoglu, S. (2019). Interview With Paolo Gerbaudo on Digital Parties: The Era of Hyper-leaders and Start-up Parties. *Moment Dergi*, 6(2): 544-550.
- Uzunoglu, S. (2019). Netflix ve Facebook Hegemonyasina Karsi Dijital Kamu Platformlari: İhtimaller ve Tehditler. *Kamusuz Yararlar Ulkesi: Sağ Populist Siyaset Caginda Medya ve Kamu Yarari Ilkesi*. Editor: Huseyin Kose. Ütopya Yayınları.
- Uzunoglu, S. & Yilmaz, M. B. (2019). Populist Use of Social Networks With Populist Tactics: The Self-Repositioning of Meral Akşener Through Instagram. *Polarization, Populism, and The New Politics: Media and Communication in a Changing World*. Cambridge Scholars Publishing. Editor: Banu Baybars Hawks and Sarphan Uzunoglu. Cambridge Scholars Publishing.
- Baybars Hawks, B. & Uzunoglu, S. (2019). Populist Leaders and International Organizations: A Comparative Analysis. *Polarization, Populism, and The New Politics: Media and Communication in a Changing World*. Cambridge Scholars Publishing. Editor: Banu Baybars Hawks and Sarphan Uzunoglu. Cambridge Scholars Publishing.
- Baybars Hawks, B. & Uzunoglu, S. (Eds.) (2019). *Polarization, Populism, and The New Politics: Media and Communication in a Changing World*. Cambridge Scholars Publishing.
- Uzunoglu, S. (2018). Between Self-Censorship and Self-Regulation: Journalism in a Gray but New Media. *Media Self-Regulation in Turkey: Challenges, Opportunities, Suggestions*. Editor: Yasemin Çongar, Fatma Demirelli, Seçil Epik. P24 Media Library.
- Uzunoglu, S. (2018). Gazeteci Emeğinin Dönüşümü ve Güvencesizleşme: Türkiyeli Dijital Haber Odalarının Serbest Muhabirleri Üzerine Bir Çalışma. *Moment Dergi*, 5(2).
- Uzunoglu, S. (2018). Rise of Denizen Reporting in Turkey's Digital Activism Sphere. *Alternative Media in Contemporary Turkey Sustainability, Activism, and Resistance*. Editor: Murat Akser and Victoria McCollum. Rowman and Littlefield.
- Uzunoglu, S. (2018). The Mediatized Birth of an Armed Non-State Actors in Turkey's Metropolises. *Non-State Actors in Conflicts: Conspiracies, Myths, and Practices*. Editor: Banu Baybars Hawks. Cambridge Scholars Publishing.
- Sevin, E. & Uzunoglu, S. (2017). Do Foreigners Count? Internationalization of Presidential Campaigns. *American Behavioral Scientist*. March 24, 2017. DOI: 10.1177/0002764217701215
- Uzunoglu, S. & Hawks, B.B. (2016). Framing decentralized, individualized and mediatized violence in the 21st century. Editor: Banu Baybars Hawks. *Framing Violence: Conflicting Images, Identities, and Discourses*. Cambridge Scholars Publishing.
- Uzunoglu, S. (2016). Economic Violence, Precariousness, and Prosumerism. *Framing Violence: Conflicting Images, Identities, and Discourses*. Editor: Banu Baybars Hawks. Cambridge Scholars Publishing.
- Uzunoglu, S. (2016). Bir Postmodern İntiharın Ardından Eksi Sözlük'te Kanaatlerin Olusumu Ve Grupların Biçimlenme Süreçleri. *Intermedia International e-Journal* ISSN: 2149-3669, 2(2), 424-439.

The Guardian Foundation Training of Trainers Program, İstanbul / Turkey. (29 November - 1 December 2019)

The Guardian Foundation Visitor Program, London / United Kingdom. (3-10 November 2019)

CFI Medialab Campus - War Memories, Caen/France. (6-13 October 2019)

United States Department of State International Visitor Leadership Program - Media Literacy, United States of America. (23 April-15 May 2016)

EFJ Data Security Workshop, Brussels/Belgium. (10-14 January 2014)

Public speeches, academic presentations and public lectures

Sustainable Financial Models for News Media (Video available)
Media Digital Literacy Academy Beirut (MDLAB) 2019

Digital Memory Activists: Resisting Against Otherization in Turkey's Forgetful News Media Environment
8th International Conference on Conflict, Terrorism and Society | Kadir Has University

Precariousness and safety of journalists: A study on Turkey's freelance reporters

4th annual Conference on the Safety for Journalists. | Oslo Metropolitan University

Turkey's Monsters: A Brief Introduction to Post-Truth Politics in Turkey

New(s) Media? Political Economy, History, and Technology of News Making in Germany, Turkey, and Norway | UiT The Arctic University of Norway

Digital security: A workshop

Media Digital Literacy Academy Beirut (MDLAB) 2018

- Uzunoglu, S. Resistance from within Hegemony: The Rise of Semi-Anonymous Resistance in the New Media Environment in *New Media Politics: Rethinking Activism and National Security in Cyberspace*. Editor: Banu Baybars Hawks. Cambridge Scholars Publishing.
- Uzunoglu, S. (2015). Yeni Medyada Dijital Emek Sömürüsü: Tüketiciden Ürketiciye Yeni Medya, Yeni Sömürü Pratikleri. *Intermedia International Peer-Reviewed E-Journal Of Communication Sciences*, 2(1), 181-194.
- Uzunoglu, S., Polat, I. H., & Akser, M. (2014, November). The Impacts of Tablet Use for Eliminating the Time-Space Barriers in University Education: A Turkish Experience. In *International Conference on Mobile and Contextual Learning* (pp. 212-221). Springer International Publishing.
-
-

Social Media: Privacy, Surveillance and Security (Video available)

Media Digital Literacy Academy Beirut (MDLAB) 2018

Data Visualization in Today's Newsrooms (Video available)

Media Digital Literacy Academy Beirut (MDLAB) 2018

Searching for online media business models in Turkey (Video Available)

International Journalism Festival, April 2018, Perugia. (Professional & Academic Conference)

Political use of social networks with populist tactics

International Conference on Conflict Terrorism and Society, İstanbul, April 2018. (Academic Conference)

Precarious conditions in Turkish journalism: How classical newsrooms have dissapeared?

ENCODE research network at UiT Tromsø.

Function of Conspiracy Theories in Post-Truth Politics

Prague Media Point Conference 2017, November 2018. (Academic Conference)

Post-truth ve medya

Digital Age Summit, May 2017, İstanbul. (Professional & Academic Conference)

Post-truth nedir?

Yeni Medya Kongresi, Nisan 2017, İstanbul, Turkey. (Professional Conference)

Translations

Ajan Harriet. (2017). Original: Harriet the Spy. Mayo Kitap: İstanbul. (Co-translator: Uzunoglu, Duygu)