

Belma ÖZTÜRKAL



Phone: + 90 212 533 6532 - 1603
E-mail:belma.ozturkkal@khas.edu.tr
Orcid: <https://orcid.org/0000-0003-1918-7293>
Researcher ID: C-6660-2013
Scopus Identifier: 55512229700

APPOINTMENTS

Academi

Professor, Dept. of Int. Trade and Finance, Fac. Econ Adm. Social, Kadir Has Univ.	May 2023-
Vice Dean, Faculty of Economics, Administrative and Social Sciences	2021-Feb 2023
Assoc. Prof., Dept. of Int. Trade and Finance, Fac. Econ Adm. Social, Kadir Has Univ.	2018-2023
Visiting Fellow, Centre for Finance and Development, The Graduate Institute, Geneva (IHEID)	2019
Assoc. Prof. of Finance, Inter-University Council, Turkey (UAK)	2016
Assistant Prof., Dept. of Int. Trade and Finance, Faculty of Management	2013-Aug2018
Lecturer, Dept. of Int. Trade and Finance, Fac. of Econ., Kadir Has Univ.	2011-2013
Adj. Prof., Dept. of Financial Economics, Bilgi University	2010
Adj. Prof., Dept. of Finance, Sabancı University	2010
Adj. Prof. and Post-doc Research Fellow, Dept. Finance, Univ. of Texas at Dallas	2008-2009
Adj. Prof., Dept. of Finance, Koc University	2006-2008
Adj. Prof., Dept. of Mgt. Engineering, Istanbul Technical University	2003-2005
Adj. Prof., Dept. of Business Administration, Marmara University	1997

Professional

Independent Board Member, KARSAN Otomotiv San. ve Tic. A.Ş.	2021
Digital Finance Working Group Fellow (Bogazici University)	2018-
Member of Board for the TKYD (Turkish Institutional Investors Association)	2000-2004
Writes articles for the TKYD (Turkish Institutional Investors Association) Journal	
Member of Advisory Board TKYD (Turkish Inst. Investors Association) Journal	2008-2010
Wrote bi-weekly articles on www.finansonline.com distributed to 30,000 subscribers, Finans Portfolio Management and Finans Invest	2009-2014
Consultant, Advisory Personal Assessment for Türkiye İş Bankası, SYS Consult	2007-2008
Strategic Advisor and Advisor for Restructuring Nurol Securities, Nurol Holding	2006
General Manager, Koc Invest	2000-2006
Board Member and General Manager, HSBC Invest	1999-2000
Group Manager - Asset Management and Treasury, Koc Securities	1997- 1999
Assistant Manager, Investment Banking, Treasury, Kocbank	1990-1997

DEGREES

Associate Professor of Finance by the Inter-University Council, Turkey (UAK)	2016
Ph.D. Business Administration-Finance, Marmara University, Turkey	1996
M.B.A. in International Business and Finance, University of Miami, USA	1990
B.S. Mechanical Engineering, Boğazici University, Turkey	1988

RESEARCH GRANTS/PROJECTS

1. Researcher: The Scientific and Technological Research Council of Turkey Turkey-Serbia Joint Program TV Series: A Comparative Perspective: From Geopolitics to Geocriticism Serbia and Turkey. 2021-
2. Management Committee Member – Turkey: COST 19130 - Fintech and Artificial Intelligence in Finance, 2020-

<https://www.cost.eu/actions/CA19130/#tabs|Name:management-committee>

Member, Working group 2 - Transparent versus Black Box Decision-Support Models in the Financial Industry

Member, Working group 3 - Transparency into Investment Product Performance for Clients

Virtual Mobility Grant, 2021, Finance Sector Survey: Choices, Transparency and Literacy

Virtual Mobility Grant, 2022, Literature Review and Bibliometric Analysis on Venture Capital

3. COST 20123 - Intergovernmental Coordination from Local to European Governance

<https://www.cost.eu/actions/CA20123/>

Member, Working group 5 - Data, mixed methods and training courses

https://fin-ai.wu.ac.at/wiki/index.php/Main_Page

4. Kadir Has Scientific Research Grant, 2018-BAP-10. Liquidity Response to Mutual Fund Flows. 2018-2020
5. Kadir Has Scientific Research Grant, Crisis, Investor Behavior and Speculative Attitude. 2013
6. Researcher: Pump Priming Fund Cass Business School-City University London, A Behavioral Analysis of Investor Diversification. 2010

PUBLICATIONS

Journal Articles

with Yildirim, Canan. 2021. Regional Expansion of Emerging Market Banks: Evidence from the Middle East, *Journal of East-West Business*, DOI: 10.1080/10669868.2021.1982103 (**Scopus**)

with Cevik, Serhan. 2021. Contagion of Fear: Is the Impact of the COVID-19 Pandemic on Sovereign Credit Risk Really Indiscriminate? *International Finance*, Wiley (forthcoming) (**SSCI, Scopus**)

with Tanyeri, B., & Tirtiroğlu, D. 2021. Turkish IPOs in a Changing Regulatory and Economic Environment. *Borsa Istanbul Review*. <https://doi.org/https://doi.org/10.1016/j.bir.2021.06.006> (forthcoming) (**SSCI, Scopus**)

with Kallinterakis, V., Gavriilidis, K. 2020. Does mood affect institutional herding? *Journal of Behavioral and Experimental Finance*, DOI: /10.1016/j.jbef.2020.100290 (accepted for publication), **(Scopus)**

with Togan Egrican, Asli. 2020. Art Investment: Hedging or Safe Haven through Financial Crises, *Journal of Cultural Economics*, DOI: 10.1007/s10824-019-09371-2 (44, 481–529, September) **(SSCI)**

with Kiyamaz, Halil. 2019. Perceived Financial Needs, Income Sources, and Subjective Financial Wellbeing in an Emerging Market, *Journal of Financial Counseling and Planning*. Vol 30, Issue 2, pp. 191-201, DOI: 10.1891/1052-3073.30.2.191, ISSN:1052-3073 (Print) **(Scopus)**

with Gebizlioğlu, Ömer. 2018. Predictive Modeling and Expectable Loss Analysis for Borrower Defaults of Mortgage Loans, *Journal of Modern Accounting and Auditing*, Volume 14, Number 5, May (Serial Number 156) pp. 231-251, DOI:10.17265/1548-6583/2018.05.001, ISSN: 1548-6583 (Print) 1935-9683

with Kiyamaz, Halil and Akkemik, Ali. 2016. Behavioral Biases of Finance Professionals: Turkish Evidence, *Journal of Behavioral and Experimental Finance*, Vol 12, December, pp. 101-111, DOI: 10.1016/j.jbef.2016.10.001, **(Scopus)**

with Davutyan, Nurhan. 2016. Determinants of Saving-Borrowing Decisions and Financial Inclusion in a High Middle Income Country: the Turkish Case, 2016, *Emerging Markets Finance and Trade*, DOI:10.1080/1540496X.2016.1187596, November, Vol. 52 , Issue 11, pp. 2512-2529 **(SSCI)**

2015. Profit Sharing between Managers and Investors: An Experimental Investigation, *Borsa Istanbul Review*, June, Vol. 15, Issue 2, pp.106-114, DOI: 10.1016/j.bir.2015.02.002, ISSN: 2214-8450

with Muradoğlu, Gülnur and Fuertes, Ana Maria. 2014. A Behavioral Analysis of Investor Diversification. *European Journal of Finance*, Vol. 20, Iss. 6, pp. 499-523, (Peer Review) ISSN: 1351-847X DOI:10.1080/1351847X.2012.719829 **(SSCI)**

2013. Investor Behavior Analysis: A Survey Analysis, May. *İktisat, İşletme ve Finans* Vol. 28 (326), pp.67-92,ISSN:1300-610X, DOI: 10.3848/iif.2013.326.3508 **(SSCI)**

with Erdem, Orhan. 2012. Tournament Analysis of Mutual Funds in Turkey, December. *İktisat, İşletme ve Finans*, Vol. 27 (321), pp. 39-56, ISSN: 1300-610X DOI: 10.3848/iif.2012.321.3354 **(SSCI)**

2011. A simulation set-up to observe the effects of the Emotional Factor on Capital Markets, *Emerging Markets Journal* (Volume 1) 1, pp. 21-32, ISSN: 2158-8708

Books and Book Chapters

with Davutyan, Nurhan, Microfinance for Entrepreneurial Development-Chapter 5:Choice of Finance in an Emerging Market: The Impact of Independent Decisions, Politics and Religion, pp. 87-105, *Palgrave Macmillan* (2017), DOI: 10.1007/978-3-319-62111-1, ISBN 978-3-319-62110-4, Editors: Cumming, D. Dong, Y. Hou, W., Sen, B.

with Berk, Niyazi, The Relationship Between Firm Size and Export Sales: Sector or Size, What Matters? Book Chapter, *Global Financial Crisis and Its Ramifications on Capital Markets, Opportunities and Threats in Volatile Economic Conditions*, DOI: 10.1007/978-3-319-47021-4, Hardcover ISBN 978-3-319-47020-7, eBook ISBN 978-3-319-47021-4 (37), *Springer*, 2017 (pp. 539-554), Editors: Hacıoğlu, Ümit, Dincer, Hasan

Case Study Godiva-Ülker, *Fundamentals of Corporate Finance*, *McGraw Hill*, Brealey, Myers and Marcus, Seventh Edition, Special Edition for Turkey, pp. 714-718, 2012. ISBN:978-0-07-714556-9

Belma Ozturkkal, May 2023

Finans Hayat Vesaire, (in Turkish) published by Literatür, 2011, ISBN :9789750405884

Ph.D. Dissertation

Search for Causal Relationship of Macroeconomic Variables and Testing the Market Efficiency; An Analytical Approach to Turkish Stock market. 1996

Working Papers

with Wahlström, Ranik Raaen. 2022. Mortgage default prediction variables analyzed with tree-based methods, LASSO, and SHAP. ML approaches Finance and Management . SSRN Working Paper.

with Cevik, Serhan. 2020. Contagion of Fear: Is the Impact of the COVID-19 Pandemic on Sovereign Credit Risk Really Indiscriminate? *IMF Working Paper*. No. 2020/63. ISBN: 9781513561578/1018-5941. <https://www.imf.org/en/Publications/WP/Issues/2020/11/25/Contagion-of-Fear-Is-the-Impact-of-COVID-19-on-Sovereign-Risk-Really-Indiscriminate-49903>

with Gavriilidis, Konstantinos and Kallinterakis, Vasileios. Institutional Herding and Mood. (October 31, 2017). Available at SSRN: <https://ssrn.com/abstract=3062670>

with Vasileva, Kristina, Sentiment Analysis in Emerging Market. Istanbul Finance Congress, İstanbul, November 3, 2017

Survey Study in an Emerging Market: Crisis Expectation and Demographic Data, Behavioral Finance Working Group, QM University, London, June 12-13, 2017

All Istanbul Workshop, Kadir Has University, Istanbul, May 2017

with Tanyeri, Başak and Tirtiroglu, Dogan, Turkish IPOs: New Share Issues and Sales by Existing Shareholders.

Borsa Istanbul Finance and Economics Conference, BIFEC 2015, October 1-2, 2015

Eurasia Business and Economics Society Conference, EBES 2012, May 24, 2012

with Gebizlioglu, Ömer L., An analysis and risk modeling on the mortgage loan defaults.

Behavioural Finance Working Group Conference, London, December 16-17, 2013

International Istanbul Finance Congress, IIFC 2013, May 30-31, 2013

International Conference on Applied and Computational Mathematics (ICACM), October 2012

with Binay, Murat, MSCI Index Addition and Deletions

Istanbul Technical University VIII. National Finance Conference, Istanbul 2004

Conference Presentations

with Tanda, Alessandra, et al. A Multi-Country Study: Company Tweets and Financial Performance. Diversity challenges for a sustainable Fintech. Italy, Pavia. April 2023.

with Tanda, Alessandra, et al. A review and bibliometric analysis on Venture Capital. Women in Fintech and AI II Conference. Albania, Tirana. September 2022.

with Wahlström, Ranik Raaen. 2022. Mortgage default prediction variables analyzed with tree-based methods, LASSO, and SHAP. ML approaches Finance and Management . Humboldt University of Berlin and EU COST Action 19130; Berlin, Tyskland. March 2022.

with Erdogan Seda. Innovation and Firm Performance: Evidence from an Emerging Country. 33rd EBES Conference, Madrid (virtual) October 2020.

Survey Study of Crisis Expectations in an Emerging Market (2010-2018). Annual Meeting of Academy of Behavioral Finance and Econ. (NY, USA September 19-20, 2019)

Belma Ozturkkal, May 2023

Election cycles, bank ownership, loans in an emerging market: Turkey, The Graduate Institute Geneva, BBL Seminar, Geneva, *May 9, 2019*

IFABS Conference, Angers, France, *June 25-27, 2019*

with Togan Egrican, Asli, Art as an Investment – Financial Crises and the Art Market

Istanbul Finance Congress, Istanbul, Turkey, *November 1, 2018*

with Keloharju, Matti ‘Liquidity Flows of Turkish Mutual Funds’, Aalto University, Brown Bag Seminar, Helsinki, *January 2018*

with Davutyan, Nurhan, Determinants of Saving-Borrowing Decisions and Financial Inclusion in a High Middle Income Country: the Turkish Case’Seoul SSEM conference, South Korea, *January 2015*

AARCF14 (MODAV) Sabancı University, Istanbul, *October 31, 2014*

14th EBES Conference, Barcelona, October 23-25, 2014

with Akkemik, Ali, Risk Choices of Portfolio Managers in an Emerging Market Economy

Behavioral Finance Workshop, *January 27, 2014*

7th Int. Conf. on Computational and Financial Econometrics (CFE 2013), *December 14-16, 2013*

Borsa Istanbul Finance and Economics Conference, BIFEC 2013, *Sept. 30–October 1, 2013*

International Istanbul Finance Congress, IIFC 2013, *May 30-31, 2013*

The Relationship between Firm Size and Export Sales: Sector or Size, What Matters? SOBIAD Istanbul International Conference on Business and Economics, *August 2012*

‘Investor Behavior Analysis: A Survey Analysis. SOBIAD Istanbul International Conference on Business and Economics, *August 2012*

EURO 2012 European Conference on Operational Research. Lithuania, *July 2012*

International Conference on Economics and Finance, ICEF 2011, *May 2011*

with Muradoğlu, Gülnur and Fuertes, Ana Maria, Portfolio Compositions of Individual Investors.

Behavioral Finance Working Group Conference, Cass Business School, London, *June 2012*

2011 Annual Meeting of Academy of Behavioral Fin. and Econ. (UCLA, USA *September 2011*)

Finance Seminar-Bilkent University, Ankara, *May 2011*.

4th CSDA Int. Conf. on Comput. and Fin. Econometrics, CFE-ERCIM, London, *Dec. 2010*

with Erdem, Orhan, A Tournament Analysis of Mutual Funds in Turkey. Eurasia Business and Economics Society Conference, EBES 2011, *June 1, 2011*

International Conference on Economics and Finance, ICEF 2011, *May 2011*

with Haruvy, Ernan, Profit Sharing and Incentives between Management and Investors. International Conference on Economics and Finance, ICEF 2011, *May 2011*

Sam Houston State University Business Conference, Houston, *2009*

Seminar at University of Texas at Dallas, *2009*

STEAM Capital Markets Arena Conference: Institutional Investors and Pension Funds, I. Institutional Investors Association National Mutual Funds Conference: Mutual Funds and Expectation in Pension Funds, Istanbul *2001*

ACTIVITIES

Organisation Committee Member

Institutional Aspects of Banking and Finance Conference, Kadir Has University, *November 2016*

Istanbul International Finance Congress, Kadir Has University, *May 2013*

Belma Ozturkkal, May 2023

Referee-Journal

Journal of Knowledge Economy (2023x1)
International Journal of Behavioural Accounting and Finance ((IJBAF) 2014 and 2017x1)
European Journal of Finance (2017x1)
Review of Behavioral Finance (2017x2)
Business and Economics Research Journal (2017 and 2014x1).
Borsa Istanbul Review (2016x1)
Emerging Markets Finance and Trade (2015x1, 2023x1).
Finans Politik ve Ekonomik Yorumlar Dergisi (2015x1)
Qualitative Research in Financial Markets (2014x1).
Journal of Computational and Applied Mathematics (2013x1).

Session Chair

Diversity Workshop - Higher Education Roundtable, COST 19130 Action, Naples, May 2022
Istanbul Finance Congress, November 2017
All Istanbul Workshop, May 2017
Workshop-Maintaining Financial Stability with widening Financial Inclusion: The Case of African States, Central Bank of Turkey 2015

Discussant

Diversity challenges for a sustainable Fintech, Pavia, Italy. *April 2023*
IFABS Conference, Angers, France, *June 25-27, 2019*
Behavioural Finance Working Group Conference, *June 2017*
Institutional Aspects of Banking and Finance Conference, Kadir Has University, *November 2016*
Second Turkish Finance Workshop, Ozyegin University, *November 2015*, Choice of Financing in a Borrowing Constrained Economy and Long-term Profitability Effects

COURSES TAUGHT

Real Estate Finance
Behavioral Finance (undergraduate and graduate)
Portfolio Management
Corporate Finance (undergraduate and graduate)
Financial Management
International Financial Markets
Financial Institutions Management
Financial Institutions and Markets
Research Graduation Project
Introduction to Finance

MEMBERSHIPS

Boğaziçi University - Digital Finance Working Group <https://digitalfinance.boun.edu.tr/>
UCTEA Chamber of Mechanical Engineers (TMMOB)
KOÇ Yönder (Koc Group Executives Association)
BÜMED (Bogazici University Alumni Association)
Sankt Georgs Absolventenverein (Austrian High School Alumni Association)

OTHER

Review of Behavioral Finance, Editorial Board Member, 2022
Advisory Board Member: Institutional Investor Association Journal in Turkey, 2008

Belma Ozturkkal, May 2023

Board Member: Institutional Investor Association in Turkey, 1999-2004

Articles: Institutional Investor Association Journal in Turkey

Articles: Yeni Binyıl Newspaper occasionally

Award: Most successful businesswoman in equity brokerage Turkey, Dunya Newspaper, 2001

Languages: English, German, Turkish and basic French, Italian