

CANAN YILDIRIM JOUAN DE KERVENOAEL

PhD in Economics

Associate Professor, Finance

Kadir Has University

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Education

Ph.D. in Economics, Lancaster University, UK, 1995-1999.

Dissertation title: "Liberalisation before Stabilisation: Policy and Performance in Turkish Banking after 1980".

M.Sc. in International Trade and Finance, Lancaster University, UK, 1994-1995.

B.Sc. in Management, Middle East Technical University – METU, Ankara-Turkey, High Honours, 1988-1993.

Research interests

International banking

Performance evaluation, competition and regulation in financial institutions

FDI and firm internationalization

Corporate governance

Employment history

Associate Professor, Kadir Has University, Department of International Trade and Finance, Istanbul-Turkey, 2007-to date (Associate Professor in Finance title awarded by the Turkish Inter-University Council: September 2015).

Acting Head, Kadir Has University, Department of International Trade and Finance, Istanbul-Turkey, 2011-2012.

Director, Finance and Banking Master's Degree Programme, Kadir Has University, Department of International Trade and Finance, Istanbul-Turkey, 2011-2012.

Fellow, Center for Social and Economic Research (CASE), Warsaw, Poland, October 2009- to date.

Assistant professor, Yeditepe University, Department of Management, Istanbul-Turkey, 2005-2007.

Research Fellow, Center for Risk and Insurance Studies, Nottingham University Business School, Research title “Performance Benchmarking in European Insurance Markets” (Funded by KPMG USA), January 2004 to December 2004.

Post-doctoral Research Fellow, Centre for Economic Research (CentER), Tilburg University, Research Training Network (RTN) on “The Analysis of International Capital Markets: Understanding Europe’s Role in the Global Economy” (Funded by the European Commission), January 2002 to December 2003.

Lecturer, Instituto Tecnológico Y De Estudios Superiores De Monterrey, Mexico City Campus, Department of Accounting and Finance, July 2000-July 2001.

Visiting positions and short courses

Visiting Academic, Department of Business and Economics, SDU, Odense, Denmark, October 2014-June 2015.

Visiting Scholar, Istanbul School of Central Banking, Central Bank of the Republic of Turkey, Istanbul-Turkey, February-May 2014.

Visiting Academic, Business School, Birmingham University, Birmingham, UK, July 2011.

Visiting Researcher, Institute for International Integration Studies, Trinity College Dublin, Ireland, November 2003.

Visiting Researcher, Economic Policy Research Unit (EPRU), University of Copenhagen, Denmark, July 2003.

International Macroeconomics Summer School (by Prof Assaf Razin of Tel Aviv University and Cornell University), Study Center Gerzensee, Switzerland, July-August 2002.

Visiting Researcher, Central Bank of the Republic of Turkey, Research Department, June-July 2001.

Courses taught

Financial Institutions and Markets (MBA and Undergraduate)

Financial Management (MBA and Undergraduate)

Introduction to Finance (Undergraduate)

Multinational Financial Management (MBA and Undergraduate)

Banking and Financial System (Undergraduate)

Managerial Economics (Undergraduate)

Consultancy & international research projects

SERVICEGAP Project, Funded by the European Commission, Research Directorate General as part of the 7th Framework Programme, Theme 8: Socio-Economic Sciences and Humanities, Involvement as participant with Center for Social and Economic Research (CASE), 2010-2013.

Study on the effects of the global crisis on the financial sector in candidate and potential candidate countries, Involvement as Expert with Center for Social and Economic Research (CASE), Sponsor: DG ECFIN - European Commission; 12.2009 - 01.2011

Assessment of the current situation in the Russian banking sector, including the impact thereon of government support and stabilization packages, Involvement as Expert with Center for Social and Economic Research (CASE), Sponsor: World Bank; Partners: PKF (UK) [project leader], Interfax-CEA (RUS); 12.2009 - 07.2010

Publications

Journal Articles

“Turkey’s Outward Foreign Direct Investment: Trends and Patterns of Mergers and Acquisitions”, *Journal of Balkan and Near Eastern Studies*, 19 (3): 276-293, 2017. (SSCI)

“Efficiency in Turkish Banking: Post-restructuring Evidence” (with N. Davutyan), *European Journal of Finance*, 23 (2): 170-191, 2017 (SSCI; *ABS journal ranking: 3*)

“Liberalization, Post-Crisis Restructuring and Internationalization in Turkish Banking”, *Turkish Studies*, 16, 2: 253-279, 2015 (SSCI)

“Competition in Turkish Banking: Impacts of Restructuring and the Global Financial Crisis”, *The Developing Economies* 52, 2: 95–124, 2014. (SSCI)

“Market power in CEE banking sectors and the impact of the global financial crisis” (with G. Efthyvoulou), *Journal of Banking and Finance*, 40: 11-27, 2014. (SSCI; *ABS journal ranking: 3*)

“Cost and Profit Efficiencies in Transition Banking: the case of new EU members” (with A. Kasman), *Applied Economics*, 38, 1079-1090, 2006. (SSCI; *ABS journal ranking: 2*)

“Evolution of banking efficiency within an unstable macroeconomic environment: The case of Turkish commercial banks” *Applied Economics*, 34, 18: 2289-2301, 2002. (SSCI; *ABS journal ranking: 2*)

Book chapters

“European Insurance Markets: Recent Trends and Future Regulatory Developments” (with P. Klumpes, P. Fenn, S. Diacon, C. O'Brien) in ‘Handbook of International Insurance: Between Global Dynamics and Local Contingencies’ edited by J.D. Cummins and B. Venard. pp. 789-848, Springer, 2007.

“Financial aspects of adjustment and transition towards EU membership: Turkey and Eastern Europe” (with P. N. Snowden) in ‘Turkey and Central and Eastern European Countries in Transition: Towards Membership of the EU’ edited by S.Togan and V. N. Balasubramanyam. pp. 98-115, Palgrave, 2001.

Conferences

XXV International Rome Conference on Money, Banking and Finance (MBF); University of Rome III, December 1-2, 2016, Rome, Italy.

23rd Annual Conference of the Multinational Finance Society, June 26-29, 2016, Stockholm, Sweden.

Economic Research Forum (ERF) 21st Annual Conference: Democracy and Economic Development, 20-22 March 2015, Tunis, Tunisia.

ICEF2014 Istanbul Conference of Economics and Finance, 8-9 Sep, 2014, Istanbul, Turkey.

Economic Research Forum (ERF) 20th Annual Conference: Economic Development and Social Justice, 22-24 March 2014 Cairo, Egypt.

Borsa Istanbul Finance and Economics Conference, 30 September-1 October 2013, Istanbul.

Global Business and Technology Association, 15th Annual International Conference. 2-6 July 2013, Helsinki, Finland.

EconAnadolu 2013, Third International Conference in Economics, 19-21 June 2013, Eskişehir.

Istanbul Finance Congress 2013, 30-31 May 2013, Istanbul.

10th Conference Eurasia Business and Economics Society (EBES), 23-25 May 2013, Istanbul.

19th Annual Conference of the Economic Research Forum, 3-5 March 2013, AFESD, Kuwait.

SERVICEGAP End of Project Conference, 5-6 November, 2012, ZEW, Mannheim.

INDICSER End of Project Conference, 27-28 September 2012, Budapest.

EuroConference, 12-14 July 2012, Portoroz, Slovenia

16th Annual Conference of the Economic Research Forum, 7-9 November 2009, Cairo, Egypt.

15th Annual Conference of the Economic Research Forum, 23-25 November 2008, Cairo, Egypt.

Corporate Governance in Emerging Markets Workshop, organized by Global Corporate Governance Forum and Asian Institute of Corporate Governance, 19-20 September 2008, Yale School of Management, USA.

Business & Economics Society International 2008 Conference, 15-19 July 2008, Lugano, Switzerland.

International Conference on Family Firms and Corporate Governance, organised by Corporate Governance Forum of Turkey, Global Corporate Governance Forum and European Corporate Governance Institute, 20-22 May 2004, Istanbul, Turkey.

ERC/METU International Conference in Economics VII, Middle East Technical University, 6-9 September 2002, Ankara, Turkey.

Academy of Business and Administrative Science (ABAS), International Conference, 23-25 July 2001, Brussels, Belgium.

ERC/METU International Conference in Economics III, Middle East Technical University, 8-11 September 1999, Ankara, Turkey.

Seminar presentations and workshops

GLODEM Workshop on Turkish Multinational Corporations Abroad: Trends, Strategies and Motivations, GLODEM Research Center, Koç University, Istanbul, November 25 2016.

6th All-Istanbul Economics Workshop, Faculty of Business, Özyeğin University, Istanbul, May 14, 2016.

Istanbul School of Central Banking, Central Bank of the Republic of Turkey, within the İMB Seminer Series, 10 March 2016. (invited)

“Banking sector and economic activity: Identifying the real and financial challenges” Workshop, Istanbul School of Central Banking, Central Bank of the Republic of Turkey, 19 December 2013. (invited).

“Impact of service sector innovation and internationalization on growth and productivity” Conference, Center for Social and Economic Research (CASE), 15 February 2013, Warsaw.

“Europe 2020: Exploring the future of European integration” Conference, Center for Social and Economic Research (CASE), 18 November 2011, Warsaw. (session moderator).

Service

Refereeing

Journal of BRSA (Turkish Banking Regulation and Supervision Agency) Banking and Financial Markets, Australian Economic Review, Emerging Markets Finance and Trade, İktisat, İşletme ve Finans Dergisi, Acta Oeconomica, Japanese Economic Review.

Conferences committees

Institutional Aspects of Banking & Finance, 4-5 November 2016, Kadir Has University, Istanbul, Turkey (steering committee member).

Istanbul Finance Congress 2013, 30-31 May 2013, Istanbul (local organizing committee member).

Academic supervision

Supervision of Master’s theses at Kadir Has University.

Membership in PhD supervisory committees at Kadir Has University.

Scholarships and awards

Research and travel grant, Economic Research Forum (ERF), 2008, 2009, 2013, 2014, 2015.

Research grant, Kadir Has University, 2009-2010.

Scholarship from the Turkish Ministry of Education to undertake postgraduate studies (Master’s and PhD.) in the UK, 1994-1999.